



MATT GRIFFIN

JOHN GRIFFIN

RUSSELL ROWE

March 17, 2014

Office of the Nevada Secretary of State  
ATTN: Elections Division  
101 N. Carson Street Suite B  
Carson City, NV 89701

VIA FACSIMILE: 775.684.5718

**Re: The State Government Leadership Foundation**

Good Morning,

I serve as legal counsel to Nevadans for a Brighter Future, a registered Nevada committee for political action. This letter shall notify your office of violations of Nevada's campaign finance laws and to request that the Nevada Secretary of State and/or the Nevada Attorney General investigate the State Government Leadership Foundation ("SGLF") and pursue a civil action in the First Judicial District Court for the recovery of civil penalties and the issuance of injunctive relief. I certify that the following facts are true to the best of my knowledge.

The State Government Leadership Foundation is a nonprofit organization formed in 2003 under 26 U.S.C. § 501(c)(4) and intervenes on behalf of Republican and conservative candidates around the nation. See <http://www.sglf.org/>. The SGLF is closely affiliated with the Republican State Leadership Committee ("RSLC"), with whom it shares an address and top officers. SGLF solicits contributions via a link located on the homepage of its website. By clicking on the link, the viewer can access a form that allows them to submit a contribution. See <https://sglf.uscontributions.com/>. SGLF has launched a \$500,000 television advertisement campaign and website targeting Nevada Secretary of State Ross Miller, a Democrat who is a candidate for Nevada Attorney General. See Exhibit 1; see Exhibit 2.

SGLF has paid money for an advertisement to be communicated to Nevadans via various advertisement buys in the Northern and Southern Nevada television markets. See Exhibit 3. SGLF is also distributing the advertisement through a website established to assist in SGLF's campaign to defeat Ross Miller. The advertisement can be found here: <http://millershouseofcards.com/>.

SGLF is identified as the party responsible for paying for the advertisement. The content and subject matter of the advertisement constitutes "express advocacy" under Nevada law. As such, the funds expended to produce and disseminate the advertisement are "expenditures" under Nevada law. SGLF has acknowledged this fact on two occasions. On one such occasion the executive director for SGLF acknowledged the content of their advertisement and the purpose of their campaign. *See* Exhibit 1. Surprisingly, their lawyer has also acknowledged that the ad constitutes express advocacy. *See* Exhibit 4.

Despite the evidence contained in the advertisement and despite SGLF's admissions, SGLF has not registered in Nevada as a political action committee. Nevada law requires SGLF to properly register with the Nevada Secretary of State's Office prior to engaging in the solicitation or receipt of contributions or the making of expenditures. They have not. Therefore, each time the SGLF engages in any activity in this State without lawfully registering constitutes a separate violation for which the State may impose a civil penalty.

Beyond failing to register with the Secretary of State's office pursuant to Nevada law, SGLF has also failed to submit the contribution and expenditure reports required by law. The last report was due January 15, 2014 for the period ending December 31, 2013. It can be presumed that the collection of \$500,000.00 took more than two and a half months to accumulate. But because SGLF has declined to identify themselves or their contributors, I respectfully request that any investigation also include SGLF's failure to file their contribution and expense report.

It is evident from their actions that SGLF is either unaware of the requirements of Nevada's campaign finance laws or they are ignoring them. They are not the first foreign corporation to make this mistake. Nonetheless, just as other foreign corporations before them, SGLF must be forced to follow the law. As such, we respectfully request that the Nevada Secretary of State open an investigation into the activities of SGLF or refer this matter to the Nevada Attorney General's Office to conduct the appropriate investigation and pursue the appropriate relief in the First Judicial District Court.

We thank you for your attention to this matter and your continued dedication to transparency in campaign finance. As always, we are willing to provide any additional information or evidence that may assist in the your review of this matter.

Sincerely,

A handwritten signature in blue ink that reads "Matt Griffin". The signature is written in a cursive, flowing style.

Matt Griffin

# **EXHIBIT 1**





**WATCH HERE LIVE MARCH 10-14**  
MOUNTAIN WEST NETWORK POWERED BY **CAMPUS INSIDERS**

Thursday, March 13, 2014

64°F Mostly Sunny  
Las Vegas NV

HOTEL RATES STARTING AT \$49 SILVERTON

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Washington Digest: House...

Posted March 9, 2014 - 12:10am Updated March 9, 2014 - 4:13pm

# Attorney general candidate Ross Miller target of ad blitz



COURTESY/STATE GOVERNMENT LEADERSHIP FOUNDATION  
'Miller's House of Cards'



By LAURA MYERS  
LAS VEGAS REVIEW-JOURNAL

A national state government group on Monday will launch a \$500,000 TV ad campaign and website targeting Nevada Secretary of State Ross Miller, a Democrat running for Nevada attorney general, painting him as a politician leading the high life and taking \$60,000 in freebies to attend UFC fights, shows on the Strip and a Beverly Hills conference.

"Fancy parties, exclusive sporting events. Posing with celebrities — even Playmates," the 30-second ad says,

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showing photos of Miller with boxer Mike Tyson and Las Vegas entertainer Holly Madison, a former girlfriend of Playboy publisher Hugh Hefner. "Ah, one can dream, but for politician Ross Miller it's reality."

The commercial, which will run for several weeks statewide, uses photos Miller himself posted on social media sites over the years.

Miller's Republican opponent, Las Vegas attorney Adam Laxalt, isn't mentioned in the ad — the first in what is expected to be a highly competitive contest to replace Attorney General Catherine Cortez Masto, who is termed out.

Both top contenders come from political families: Miller, 37, is the son of former Democratic Gov. Bob Miller. Laxalt, 35, is the grandson of former Gov. and U.S. Sen. Paul Laxalt, R-Nev.

The State Government Leadership Foundation sponsored the ad — seen at <http://bit.ly/1npDr2v> — and put up the website — [millerhouseofcards.com](http://millerhouseofcards.com) — where the commercial also will be posted.

The group also plans to mail information about Miller to Nevada households in an all-out effort to weaken his chances of winning the Nov. 4 general election, said Matthew Walter, executive director of the foundation.

Miller, a former Clark County deputy district attorney, is considered the front runner thanks to his campaign's financial advantage — he raised \$880,000 last year; Laxalt didn't announce his candidacy until this year — and because he has twice won statewide elections.

Laxalt, however, is receiving strong support from national and Nevada Republicans. A former Navy judge advocate general and federal prosecutor who served a tour of duty in Iraq, he's been endorsed by GOP Gov. Brian Sandoval, who sees Paul Laxalt as a mentor, and U.S. Reps. Joe Heck and Mark Amodei, both R-Nev.

"The State Government Leadership Foundation is going to continue its effort to educate people in Nevada on a number of policy issues where Ross Miller has been a tremendous disappointment," Walter said. "This is going to be a comprehensive, multiplatform approach to lay out his record of hypocrisy and failing the people of Nevada."

The nonprofit foundation is registered with the IRS as a "social welfare" organization, which means it doesn't have to disclose its donors and can receive unlimited contributions. A ProPublica article last year said a records request it filed with the IRS showed the original funders of the decade-old group included Exxon, Pfizer, Time Warner and other corporations that put up at least 85 percent of the \$1.3 million it raised in its first year.

The foundation is known for targeting Democrats, especially in recent elections.

The website targeting Miller allows users to click on playing cards to reveal various attacks.

One card called "lavish gifts" says Miller received \$5,390 in gifts for attending a conference at the Hilton in Beverly Hills, Calif.

He also sat in free "swanky skybox seats" at UFC fights and football games and got free tickets to shows.

"Ross Miller loves to take in a UFC fight or a football game," the site says. "And because he's a powerful politician, he can usually find someone else to pay for his tickets. Sometimes he has to settle for \$116 to watch the Reno Aces play ball. But his special interest friends know he loves a good fight. In 2009 and in 2010, Miller received \$3,000 per year in tickets and swag for UFC matches."

As for his "high-priced nightlife," the website said: "Most Nevadans probably can't afford to get great seats for a night at the theater. But in the middle of a recession, Ross Miller got \$1,200 in tickets to see Jersey Boys on stage."

The website also accuses Miller of being a hypocrite and not being transparent. However, all of the gifts were reported on Miller's financial disclosure statements, as required by law. Also, Miller has a reputation for pressing for campaign finance reforms that would make financial disclosure requirements more stringent.

Miller was investigated by the Nevada Ethics Commission in 2010 when he was running for re-election for alleged misuse of state government resources for campaign purposes, according to the website. The complaint was filed by the Nevada Republican Party. The website doesn't disclose that the complaint was dismissed as lacking "credible evidence."

The ad also exaggerates, implying taxpayers paid for some of Miller's gifts, which came from private sources.

"Miller took \$60,000 in gifts and travel from special interests on top of his six-figure salary," the ad says.

"He lives the life. You pay the tab," the ad continues. "Tell Ross Miller to stop living the high life at your expense."

Nevada Democratic Party spokesman Zach Hudson on Sunday slammed the ad, calling it, "shockingly misleading and blatantly hypocritical."

"Right-wing special interests are smearing Ross Miller because, as secretary of state, he has fought to increase transparency in government and hold Carson City politicians accountable," Hudson said in a statement. "In contrast to this shadowy group that refuses to disclose its donors, Ross Miller has been one of the most transparent secretaries of state in Nevada history. Adam Laxalt should immediately disavow this misleading and

U.S. Senate still at impasse over jobless benefits as...

Tweets

Steve Tetreault @STetreaultDC 1h

If there's a #UI deal, @SenatorReid said Senate could hold votes when it returns from weeklong recess. #lvjrj

Steve Tetreault @STetreaultDC 1h

#UI update: @SenatorReid: "Progress really is being made, we are very very close. Hopefully legislation today or tomorrow." #lvjrj

Expand Compose new Tweet...

CALENDAR

Spring Fling & Craft Fair

Saturday, Mar 22, 10:00 am  
Northwest Career & Technical Academy, Las Vegas

Karen Drucker In Concert

Sunday, Mar 23, 2:00 pm  
The Las Vegas Center for Spiritual..., Las Vegas

Vegas Loves Brazil Festival...

Saturday, Apr 5, 11:00 am  
Rio Las Vegas Hotel & Casino, Las Vegas

13	14	15	16	17	18	19
Thu	Fri	Sat	Sun	Mon	Tue	Wed

All events

Search



COLUMNISTS

DEBORAH WALL  
Time to beat the crowds to Carlsbad

BOB MORRIS  
Options limited for verticillium-resistant trees in



hypocritical smear campaign."

Contact reporter Laura Myers at lmyers@reviewjournal.com or 702-387-2919. Follow her on Twitter @lmyerslvjr.

Pilot, skydiver escape...

Washington Digest: House...



desert



SHERMAN FREDERICK  
Harry Reid's brain on Koch



MIKE WEATHERFORD  
Fremont Street freebies end as ACM goes benefit route

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Newsmax



Little Known Way to Pay Off Mortgage  
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# **EXHIBIT 2**

**ROSS MILLER**  
*Secretary of State*

STATE OF NEVADA

**SCOTT W. ANDERSON**  
*Deputy Secretary  
for Commercial Recordings*

**NICOLE J. LAMBOLEY**  
*Chief Deputy Secretary of State*



**SCOTT F. GILLES**  
*Deputy Secretary for Elections*

**ROBERT E. WALSH**  
*Deputy Secretary  
for Southern Nevada*

OFFICE OF THE  
SECRETARY OF STATE

**RYAN M. HIGH**  
*Deputy Secretary  
for Operations*

PUBLIC/MEDIA SHEET

**\*\* If you chose not to fill out this form, the information provided on your Declaration of Candidacy will be used for public information\*\***

This sheet will be used to respond to media and public inquiries regarding your campaign and candidacy. Because it is a public record and part of your Candidate Filing Packet, it will also be available to the public and posted on the Secretary of State's website under "Filed Candidates." Before signing, please be sure all the information you have provided is correct and that you have not included any contact information you do not wish to be made available to the public.

NAME: Ross Miller

OFFICE FILING FOR: AL

PARTY AFFILIATION: Democrat

Campaign Contact Information:

Mailing Address: 9455 Doble R Blvd  
Reno NV 89521

Phone Number: (702) 492-4952

FAX Number: ( )

E-Mail Address: contact@rossmiller.org

Website Address: www.rossmiller.org

Twitter Handle: rossmiller

I have reviewed the above information and agree to allow the Nevada Secretary of State's office to make this information available to members of the public and media.

[Signature]  
Signature of Candidate

3/6/14  
Date

NEVADA STATE CAPITOL  
101 N. Carson Street, SUITE 3  
Carson City, Nevada 89701-4786  
Telephone: (775) 684-5708  
Fax: (775) 684-5725

COMMERCIAL RECORDINGS  
MEYER'S ANNEX OFFICE  
202 N. Carson Street  
Carson City, Nevada 89701-4201  
Telephone: (775) 684-5708  
Fax: (775) 684-5725

LAS VEGAS OFFICE  
555 E. Washington Avenue Ste. 5200  
Las Vegas, Nevada 89101-1090  
SECURITIES  
Telephone: (702) 486-2440  
Fax: (702) 486-2452  
CORPORATIONS  
Telephone: (702) 486-2880  
Fax: (702) 486-2888

RENO OFFICE  
500 Damonte Ranch Pkwy, Suite 657-A  
Reno, Nevada 89521  
Telephone: (775) 687-9950  
Fax: (775) 853-7961



State of Nevada Declaration of Candidacy of

Ross Miller

For the Office of

Attorney General

Major Political Party - Partisan Office

Secretary of State Ross Miller

STATE OF NEVADA

COUNTY OF Carson City

For the purpose of having my name placed on the official ballot as a candidate for the Democratic Party nomination for the office of Attorney General, I the undersigned Ross Miller, do swear or affirm under penalty of perjury that I actually, as opposed to constructively, reside at 5270 Bellazza Court, in the City or Town of Reno, County of Washoe, State of Nevada; that my actual, as opposed to constructive, residence in the state, district, county, township, city or other area prescribed by law to which the office pertains began on a date at least 30 days immediately preceding the date of the close of filing of declarations of candidacy for this office, in addition to any other requirements required by law; that my telephone number is 702-492-4952, and the address at which I receive mail, if different than my residence, is 9455 Double R. Blvd, Reno, NV, 89521; that I am registered as a member of the Democratic Party; that I am a qualified elector pursuant to Section 1 of Article 2 of the Constitution of the State of Nevada; that if I have ever been convicted of treason or a felony, my civil rights have been restored by a court of competent jurisdiction; that I have not, in violation of the provision of NRS 293.176, changed the designation of my political party or political party affiliation on an official application to register to vote in any state since December 31st before the closing filing date for this election; that I generally believe in and intend to support the concepts found in the principles and policies of that political party in the coming election; that if nominated as a candidate of the Democratic Party at the ensuing election, I will accept that nomination and not withdraw; that I will not knowingly violate any election law or any law defining and prohibiting corrupt and fraudulent practices in campaigns and elections in this state; that I will qualify for the office if elected thereto, including, but not limited to, complying with any limitation prescribed by the Constitution and laws of this State concerning the number of years or terms for which a person may hold the office; and that I understand my name will appear on all ballots as designated in this declaration.

[Handwritten Signature]

Signature of candidate for office

Ross Miller

Designation of name to appear on ballot

Ross Miller

Designation of name to appear on certificate of election

contact@rossmiller.org

E-mail address (optional)

Subscribed and sworn or affirmed to before me this 6th

day of the month of March of the year 20 14

Ross Miller

Name of Candidate

[Handwritten Signature]

Notary Public or other person authorized to administer an oath

ROSS MILLER  
SECRETARY OF STATE  
STATE OF NEVADA  
2014 CAMPAIGN CONTRIBUTIONS & EXPENSES REPORT

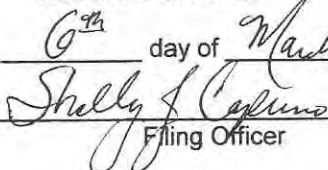
CANDIDATE ACKNOWLEDGEMENT

I, R. Miller, hereby acknowledge receipt of this document, pursuant to NRS 294A.390(4), stating the requirements to report campaign contributions and expenses and the filing date schedule for the reporting of campaign contributions and expenses, pursuant to NRS Chapter 294A, and as set forth in this acknowledgement. I further hereby acknowledge and understand the following:

- I am required to file my Contributions & Expenses Report **electronically** with the **Secretary of State** unless I have been granted a waiver to file on paper.
- I am required to file my Contributions & Expenses Reports pursuant to the following schedule:
  - Report No. 1: Due May 20, 2014
  - Report No. 2: Due June 6, 2014
  - Report No. 3: Due Oct. 14, 2014
  - Report No. 4: Due Oct. 31, 2014
  - Report No. 5: Due Jan. 15, 2015
- I am required to file all five (5) Contributions & Expenses Reports as required by NRS Chapter 294A.350 even if:
  - I withdraw my candidacy; or end my campaign without formally withdrawing
  - I run for my office unopposed;
  - I am defeated in either the primary or general election;
  - My name is removed from the ballot by court order;
  - I am elected to office;
  - I do not receive any contributions and/or expend any funds; or
  - If elected, and I am the subject of a petition to recall and the special election is not held.
- A violation of the reporting of contributions and expenses as required by NRS Chapter 294A is subject to a civil penalty of up to \$5,000 for each violation and payment of the State's court costs and attorney's fees incurred to enforce the filing requirements.
- **I MAY BE ASSESSED A MONETARY CIVIL PENALTY FOR FAILURE TO TIMELY FILE THE REPORTS REQUIRED BY NRS CHAPTER 294A. See, NRS 294A.420**
- **I MUST PERSONALLY SIGN EACH CONTRIBUTIONS & EXPENSES REPORT UNDER PENALTY OF PERJURY OR AN OATH UNDER GOD. See, NRS 294A.120, 294A.200, 294A.373**

  
\_\_\_\_\_  
Signature

Received and Filed:

This 6<sup>th</sup> day of March, 2014  
  
\_\_\_\_\_  
Filing Officer

**FILING OFFICER:** The original is to be retained by the filing officer, and a copy is to be given to the candidate.

STATE OF NEVADA  
OFFICE OF THE CONTROLLER  
CARSON CITY NV 89701

DIRECT DEPOSIT ADVICE  
040-00-SECRETARY OF STATE

9390051

DESCRIPTION	VOUCHER NUMBER	VOUCHER DATE	INVOICE NUMBER	INVOICE AMOUNT
LV-PORTAL DEMO 2/5-2/10	04000001326368	03/04/14	RM 2/10/14	70.00
LV-PSA SHOOT, INTERVIEW2/25	04000001326368	03/04/14	RM 2/25/14	71.00
LV-AB 74 OUTREACH 2/27-2/28	04000001326368	03/04/14	RM 2/28/14	185.94

37974

MILLER, ROSS

DIRECT DEPOSIT ADVICE TOTAL:

\$326.94



STATE OF NEVADA  
OFFICE OF THE CONTROLLER  
CARSON CITY NV 89701  
(775) 684-5750

ACCOUNTS PAYABLE  
DIRECT DEPOSIT ADVICE

9390051

DATE
03/05/14

WARRANT AMOUNT
*****\$326.94

Three hundred twenty six and 94/100 Dollars

DEPOSIT TO THE ACCOUNT OF:  
37974  
MILLER, ROSS  
5270 BELLAZZA CT  
RENO NV 89519

THE DATE THESE FUNDS WILL BE CREDITED TO YOUR  
ACCOUNT IS THE ABOVE DATE PLUS 2 BUSINESS DAYS.

**NOT NEGOTIABLE**

SLINCOLN@SOS.NV.GOV

9390051  
040-00

9000

**KATE MARSHALL**  
**STATE TREASURER**  
101 N CARSON ST STE 4  
CARSON CITY NV 89701-4786

FIRST-CLASS AUTO  
U.S. POSTAGE  
PAID ONE OUNCE  
CARSON CITY, NV  
PERMIT NO. 15

37974

MILLER, ROSS  
5270 BELLAZZA CT  
RENO NV 89519





NEVADA



DRIVER LICENSE



1 MILLER  
2 ROSS JAMES  
8 570 ALYDAR CT  
RENO, NV 89521-8371

10 Sex M 16 Hgt 6'04" 17 Wgt 210 18 Eyes GRN  
9 Class C 9a Ehs NONE 19 Hm BRO 4a Iss 03/04/2010  
12 Restr NONE 5 DOB 03/26/1976 1197250329831159

*James Miller*

4d DL NO [REDACTED]  
3 DOB 03/26/1976  
4b Exp 03/26/2014



## ***Code of Fair Campaign Practices***

*There are basic principles of decency, honesty and fair play which every candidate for public office in the State of Nevada has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, the voters may exercise their constitutional right to vote for the candidate of their choice and that the will of the people may be fully and clearly expressed on the issues.*

***THEREFORE:***

*1. I will conduct my campaign openly and publicly and limit attacks against my opponent to legitimate challenges to his voting record or qualifications for office.*

*2. I will not use character defamation or other false attacks on a candidate's personal or family life.*

*3. I will not use campaign material which misrepresents, distorts or otherwise falsifies the facts, nor will I use malicious or unfounded accusations which are intended to create or exploit doubts, without justification, about the personal integrity of my opposition.*

*4. I will not condone any dishonest or unethical practice which undermines the American system of free elections or impedes or prevents the full and free expression of the will of the voters.*

*I, the undersigned, as a candidate for election to public office in the State of Nevada, hereby voluntarily pledge myself to conduct my campaign in accordance with the principles and practices set forth in this code.*

3/6/10  
Date

  
Signature of Candidate

***NOTE:*** *Subscription to this code is voluntary. A candidate who subscribes to this code and submits this form to the appropriate filing officer may indicate on his or her campaign materials that he or she subscribes to this code.*

[ 570 Alydar Ct. ]  
[ Reno, NV 89521 ]

STATE OF NEVADA

C 54857

RECEIPT

ROSS MILLER, Secretary of State  
Elections Division

101 N. Carson Street, Suite 3; Carson City, Nevada 89701-4786  
Telephone (775) 684-5705 Fax (775) 684-5718

*one time*

Date *3-6-14*

Check \$ ..... Check No. .... Cash \$ *200<sup>00</sup>* ..... Credit Card \$ ..... Trust Account \$ .....

Candidate Filing: *Ross Miller*

Copies: *Candidate - Attorney General*

Consent to Service of Process: .....

Miscellaneous: .....

Penalties: .....


Summons and Complaint: .....

Other *07CF*

WHITE. Customer; CANARY. Accounting; PINK. Department

(NSPO Rev. 12-09)

Received by *Karen L Rutledge*

(O) 5142 

*G20140306-0005*



# **EXHIBIT 3**



KOLO  
4850 Ampere Drive  
Reno, NV 89502

Nail Media Research Planning (TV# 9914097)  
915 Slaters Lane  
Alexandria, VA 22314

**Contract # 693224**

Schedule Dates: 03/10/14-04/05/14  
Advertiser: St. Government Leadership Found (34324)  
Agency: Nail Media Research Planning (TV# 9914097) (6)  
Product: Political Issue - Other State/Local (1233)  
Brand: 4017 (237097)  
Salesperson: MILLENNIUM, WASHINGTON D.C. (1073)  
Sales Office: MILLENNIUM-WASHINGTON D.C.  
Buyer Name: ANGELE BEN  
Phone/Fax: /  
CPE: 340/605/4017  
Account Types: National/Political Issue - Agency  
Billing Type: Standard  
Comments: SC&F  
STATE GOVERNMENT LEADERSHIP FUND

Date Entered: 03/06/14  
Last Modified: 03/07/14  
Entered By: Anne Pelis  
CO-OP: No  
Headline #: ECRI10254311  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$7,068.75  
Net Total: \$40,056.25  
Sales Tax:

KOLO - (ABC) Reno (KOLO)		
By Broadcast Month	Spots	Rate
Mar. 2014	121	\$35,450.00
Apr. 2014	40	\$11,675.00
<b>Grand Total:</b>	<b>161</b>	<b>\$47,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	5A-5:30A (PST)	1	1	1	1	1	1			15	\$70.00	\$1,050.00	KOLO - (ABC) Reno (KOLO)		3/6/14
2.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	6:30A-6:57A (PST)	1	1	1	1	1	1			15	\$250.00	\$3,750.00	KOLO - (ABC) Reno (KOLO)		3/6/14
3.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	6:58A-8A (PST)	1	1	1	1	1	1			15	\$200.00	\$2,700.00	KOLO - (ABC) Reno (KOLO)		3/6/14
4.0	Normal Line / Spot	03/10/14-03/21/14	3	:30	11A-11:30A (PST)	4	X	X	X	X	X			8	\$100.00	\$800.00	KOLO - (ABC) Reno (KOLO)		3/6/14
5.0	Normal Line / Spot	03/24/14-03/28/14	3	:30	11A-11:30A (PST)	1	1	1	1	1	1			5	\$100.00	\$500.00	KOLO - (ABC) Reno (KOLO)		3/6/14
6.0	Normal Line / Spot	03/10/14-03/28/14	3	:30	11:30A-11:57A (PST)	2	X	X	X	X	X			6	\$100.00	\$600.00	KOLO - (ABC) Reno (KOLO)		3/6/14
7.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	5:58P-6:30P (PST)	1	1	1	1	1	1			15	\$500.00	\$7,500.00	KOLO - (ABC) Reno (KOLO)		3/6/14
8.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	6:28P-7P (PST)	1	1	1	1	1	1			15	\$280.00	\$4,200.00	KOLO - (ABC) Reno (KOLO)		3/6/14
9.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	7P-7:30P (PST)	1	1	1	1	1	1			15	\$530.00	\$7,950.00	KOLO - (ABC) Reno (KOLO)		3/6/14
10.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	7:30P-8P (PST)	1	1	1	1	1	1			15	\$450.00	\$6,750.00	KOLO - (ABC) Reno (KOLO)		3/6/14
11.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	11P-11:35P (PST)	1	1	1	1	1	1			15	\$225.00	\$3,375.00	KOLO - (ABC) Reno (KOLO)		3/6/14
12.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	5A-5:30A (PST)	1	1	1	1	1	1			15	\$70.00	\$1,050.00	KOLO - (ABC) Reno (KOLO)		3/6/14
13.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	6:30A-6:57A (PST)	1	1	1	1	1	1			15	\$250.00	\$3,750.00	KOLO - (ABC) Reno (KOLO)		3/6/14
14.0	Normal Line / Spot	03/10/14-03/28/14	2	:30	6:58A-8A (PST)	1	1	1	1	1	1			15	\$300.00	\$4,500.00	KOLO - (ABC) Reno (KOLO)		3/6/14

**CONFIRMATION CONTRACT**

Accepted Agency: \_\_\_\_\_ Accepted Station: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 This Agreement is subject to the Standard Terms and Conditions available at www.graytv.com/advertising.



**KOLO**  
4890 Ampere Drive  
Reno, NV 89502

New Media Research Planning (TV# 9914097)  
815 Stovers Lane  
Alexandria, VA 22314

**Contract # 693224**

Schedule Dates: 03/10/14-04/05/14  
Advertiser: St Government Leadership Found (34324)  
Agency: Natl Media Research Planning (TV# 9914097) (6)  
Product: Political Issue - Other State/Local (1233)  
Brand: 4917 (237097)  
Salesperson: MILLENNIUM, WASHINGTON D.C. (1873)  
Sales Office: MILLENNIUM-WASHINGTON D.C.  
Buyer Name: ANGELE BEN  
Phone/Fax: /  
CPE: 340/505/4017  
Account Types: National/Political Issue - Agency  
Billing Type: Standard  
Comments: STATE GOVERNMENT LEADERSHIP FUND

Date Entered: 03/06/14  
Last Modified: 03/07/14  
Entered By: Anne Pells  
CO-OP  
Headline #: ECR10254311  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$7,068.75  
Net Total: \$40,056.25  
Sales Tax:

Kolo - (ABC) Reno (Kolo)		
By Broadcast Month	Spots	Rate
Mar. 2014	121	\$35,450.00
Apr. 2014	40	\$11,675.00
<b>Grand Total:</b>	<b>161</b>	<b>\$47,125.00</b>

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.6	Normal Line / Spot	03/11/14-04/04/14	3	:30	11A-11:30A (PST)	4	X	X	X	X	X			4	\$180.00	\$720.00	KOLO - (ABC) Reno (Kolo)		3/6/14
16.6	Normal Line / Spot	03/11/14-04/04/14	3	:30	11:30A-11:57A (PST)	2	X	X	X	X	X			2	\$180.00	\$360.00	KOLO - (ABC) Reno (Kolo)		3/6/14
17.0	Normal Line / Spot	03/11/14-04/04/14	2	:30	5:58P-6:30P (PST)	1	1	1	1	1	1			5	\$500.00	\$2,500.00	KOLO - (ABC) Reno (Kolo)		3/6/14
18.0	Normal Line / Spot	03/11/14-04/04/14	2	:30	7P-7:30P (PST)	1	1	1	1	1	1			5	\$580.00	\$2,900.00	KOLO - (ABC) Reno (Kolo)		3/6/14
19.0	Normal Line / 5th Qtr	03/11/14-04/04/14	2	:30	7:30P-8P (PST)	1	1	1	1	1	1			5	\$490.00	\$2,450.00	KOLO - (ABC) Reno (Kolo)		3/6/14
20.0	Normal Line / 5th Qtr	03/11/14-04/04/14	2	:30	11P-11:35P (PST)	1	1	1	1	1	1			5	\$325.00	\$1,625.00	KOLO - (ABC) Reno (Kolo)		3/6/14
21.0	Normal Line / Spot	03/24/14-03/29/14	2	:30	7P-7:30P (PST)	1	1	1	1	1	1			5	\$525.00	\$2,625.00	KOLO - (ABC) Reno (Kolo)		3/6/14

**CONFIRMATION CONTRACT**

This Agreement is subject to the Standard Terms and Conditions available at www.pbs.org/advertising

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_



ORDER WORKSHEET

Rep Order# 10256311 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 03/06/14 12:28 PM  
 Last Received: 03/06/14 11:10 AM  
 Showing Buylines: All Rep and Station Changes

1 of 3

Station KOLO-TV RENO,NV  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product RAGA  
 Estimate# 4017  
 Buyer BEN ANGLE

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/07/14-04/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5542  
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

REPUBLICAN ATTORNEY GENERAL ASSOCIATION  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARABRAPH 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ISSUE ORDER PLS CF ASAP-THX

Ln	Day	Time	Program	Len	PTS/INT	GRS/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	
1	M-F	5A-510A	GMA RENO 5A	30	1.0	15.0	\$75.00	03/10-03/28	5	3	15	\$1,125.00
2	M-F	630A-7A	GMA RENO 6A	30	2.5	37.5	\$200.00	03/10-03/28	5	3	15	\$3,000.00
3	M-F	7A-8A	CD MORN AMR-ABC	30	3.0	27.0	\$250.00	03/10-03/28	5	3	15	\$2,250.00
4	M-F	11A-1130A	KOLO 8 MIDDAY	30	2.1	27.3	\$125.00	03/10-03/21	4	2	8	\$1,625.00
								03/24-03/28	5	1	5	
5	M-F	1130A-12N	KOLO 9 MIDDAY	30	2.0	12.0	\$125.00	03/10-03/28	2	3	6	\$750.00
6	M-F	6P-610P	ABC-WORLD/NWS	30	4.8	72.0	\$500.00	03/10-03/28	5	3	15	\$7,500.00
7	Sa	630P-7P	KOLO 5A NWS	30	2.3	9.2	\$250.00	03/08-03/08	1	1	1	\$1,000.00
								03/15-03/15	1	1	1	
								03/22-03/22	1	1	1	
								03/29-03/29	1	1	1	
8	M-F	7P-730P	JEOPARDY	30	5.0	75.0	\$900.00	03/10-03/28	5	3	15	\$7,500.00

0-643224

03/06/14

ORDER WORKSHEET

Rep Order# 10254311 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 03/06/14 12:28 PM  
 Last Received: 03/06/14 11:10 AM  
 Showing Buylines: All Rep and Station Changes

2 of 3

Station KOLO-TV RENO,NV  
 Advertiser (6087) POLITICAL ISSUE CROU  
 Product RAGA  
 Estimate# 4017  
 Buyer BEN ANGLE

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/07/14-04/03/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	STS/IMP	GRPS/1000	Rate	Date	Spots/Week	Run of Week	Total Spots	Total Cost
9	M-F	730P-8P	WHEEL-FORTNE	30	4.0	60.0	\$500.00	03/10-03/28	5	3	15	\$7,500.00
10	M-F	11P-1135P	KOLO B MWS-11P	30	1.6	24.0	\$225.00	03/10-03/28	5	3	15	\$3,375.00
11	M-TH	5A-530A	GMA RENO 5A	30	1.8	4.0	\$75.00	03/31-04/03	4	3	4	\$300.00
12	M-TH	630A-7A	GMA RENO 6A	30	2.5	10.0	\$200.00	03/31-04/03	4	2	4	\$800.00
13	M-TH	7A-8A	GE MSN MPR-ABC	30	3.0	9.0	\$250.00	03/31-04/03	3	1	3	\$750.00
14	M-TH	11A-1130A	KOLO B MIDDAY	30	2.1	8.4	\$125.00	03/31-04/03	4	1	4	\$500.00
15	M-TH	1130A-12P	KOLO B MIDDAY	30	2.0	4.0	\$125.00	03/31-04/03	2	1	2	\$250.00
16	M-TH	6P-630P	ABC-WORLD MWS	30	4.8	19.2	\$500.00	03/31-04/03	4	1	4	\$2,000.00
17	M-TH	7P-730P	JEOPARDY	30	5.0	20.0	\$500.00	03/31-04/03	4	1	4	\$2,000.00
18	M-TH	730P-8P	WHEEL-FORTNE	30	4.0	16.0	\$900.00	03/31-04/03	4	1	4	\$2,000.00
19	M-TH	11P-1135P	KOLO B MWS-11P	30	1.6	6.4	\$225.00	03/31-04/03	4	1	4	\$900.00
20	F	5A-530A	GMA RENO 5A	30	1.0	1.0	\$75.00	03/07-03/07	1	1	1	\$75.00
21	F	630A-7A	GMA RENO 6A	30	2.5	2.5	\$200.00	03/07-03/07	1	1	1	\$200.00
22	F	6P-630P	ABC-WORLD MWS	30	4.8	4.8	\$500.00	03/07-03/07	1	1	1	\$500.00
23	F	7P-730P	JEOPARDY	30	5.0	5.0	\$500.00	03/07-03/07	1	1	1	\$500.00
24	F	730P-8P	WHEEL-FORTNE	30	4.0	4.0	\$500.00	03/07-03/07	1	1	1	\$500.00

ORDER WORKSHEET

Rep Order# 10254311 Ver# 1 Status New  
 EC'd Yes

Traffic Order#

Printed: 03/06/14 12:28 PM  
 Last Received: 03/06/14 11:10 AM  
 Showing Buylines: All Rep and Station Changes

3 of 3

Station KOLO-TV RENO,NV  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product RAGA  
 Estimate# 4017  
 Buyer BEN ANGLE

Agency (NBRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/07/14-04/03/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-206-8372

Ln	Day	Time	Program	Len	RTG/TMP	GRB#/ 10/001	Rate	Dates	Spots/ Week	Rate of Spots	Total Spots	Total Cost
25	F	11P-1135P	KOLO # RWS-11P	30	1.6	1.6	\$225.00	03/07-03/07	1	1	1	\$225.00

---REPORT TOTALS---

Report Totals: 153 / \$47,125.00

---SALES MONTHLY TOTALS---

Mar2014: 128 / \$37,625.00  
 Order Totals: 161 / \$47,125.00  
 ---COMPETITIVE---

Market Totals	Apr2014	33 /	\$9,500.00	CRBL	.00%	KRNV	4.73%	KRQE	.00%	KOLO	48.89%	KREN	.00%	KRNS	.00%
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Books [m11]  
 Demos RA35647

---CREDIT RISK---

STANDARD CREDIT TERMS



# New Order

Agency: National Media Research Planning & Placement, LLC.

Station: KOLO

Flight Start: 03/07/2014

Office: Alexandria

Order Type: Normal

Flight End: 04/03/2014

Client: 340 - FAGA

Cancel Date:

Hiatus:

Product: 605 - NV

Billing Cycle: Monthly

Billing Calendar: Broadcast

Estimate: 4017 - TV March 7 - April 3

Received in ePort: 3/5/2014 4:58:25 PM

Primary Demo: A35-64

Local/National: National

Millennium Sales & Marketing (KOLO)

Airtime Dollars: \$47,125.00

Demo 2:

Rep Office:

Trevor Heaton

Interactive Dollars: \$0.00

Demo 3:

AE:

30544229

Non-Airtime Dollars: \$0.00

GRP: 474.90

Phone:

Forwarded

Total Dollars: \$47,125.00

CPP: \$99.23

OrderID:

MarketShare:

GIMP: 0

Status:

3/10 - 4/6

CPM: \$0.00

Separation: 30

STATE ISSUE

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/7	3/14	3/21	3/28	PS	Total Spots	Rtg	CPP	Imp	CPM
1	FMTUWTh 5A-5:30A GNA RENO 5A	EM	\$75.00	C	30	5	5	5	5	7D	2	1.00	\$75.00		20
2	FMTUWTh 6:30A-7A GNA RENO 6A	EM	\$200.00	C	30	5	5	5	5	250	2	2.50	\$80.00		20
3	FMTUWTh 7A-8A GD MRN AMR-ABC	EM	\$250.00	C	30	3	3	3	3	300	2	3.00	\$83.33		12
4	FMTUWTh 11A-11:30A KOLO 8 MIDDAY	DT	\$125.00	C	30	4	4	5	4	100	3	2.10	\$59.52		17
5	FMTUWTh 11:30A-12P KOLO 8 MIDDAY	DT	\$125.00	C	30	2	2	2	2	100	3	2.00	\$62.50		8
6	FMTUWTh 6P-6:30P ABC-WORLD NWS	EN	\$500.00	C	30	5	5	5	5	✓	20	4.80	\$104.17		20
7	Sa 6:30P-7P KOLO SA NWS	EN	\$250.00	C	30	1	1	1	1	200	2	2.30	\$108.70		4
8	FMTUWTh 7P-7:30P JEOPARDY	PA	\$500.00	C	30	5	5	5	5	505	2	5.00	\$100.00		20
9	FMTUWTh 7:30P-8P WHEEL-FORTUNE	PA	\$500.00	C	30	5	5	5	5	450	2	4.00	\$125.00		20
10	FMTUWTh 11P-11:35P KOLO 8 NWS-11P	LN	\$225.00	C	30	5	5	5	5	2	2	1.60	\$140.62		20

Total Spots: 40 40 41 40

Total GRP: 1182 1182 1203 1182

1425

STATE APPROVAL  
GAVT  
LEADERSHIP  
FOUNDATION  
ISSUE  
STATE  
ISSUE

All 1000  
All 600

All 375

# New Order (Page 2)

Agency: National Media Research Planning & Station: Placement, LLC.

KOLO

Order ID:

3054229

Client: 340 - RAGA

Product:

605 - NV

Estimate:

4017 - TV March 7 - April 3

Flight Start: 03/07/2014

Flight End: 04/03/2014

Received In ePort:

3/5/2014 4:58:25 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	3/7	3/14	3/21	3/28	Total Spots	Rtg	GPP	Imp	CPM	
Cashes - Spots: \$47,125.00 - 161 Trades - Spots: \$0.00 - 0 Total Cost: \$47,125.00 Total GRP - CPP: 474.9 - \$99.23 Total GIMP(000) - CPM: 0 - \$0.00															
											A35-64				

ORDER WORKSHEET

Rep Order# 10254311 Ver# 3 Status Revised

Traffic Order#

Printed: 03/06/14 1:23 PM  
Last Received: 03/06/14 1:11 PM  
Showing Buylines: All Lines

1 of 3  
CP 3/6/14

Station KOL-O-TV RENO/NV  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SGLF  
Estimate# 4017  
Buyer BEN ANGLE

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 340/605/4017  
Flight Dates 03/10/14-04/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

STATE GOVERNMENT LEADERSHIP FUND

*Rest Miller*

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATE COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATE) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---  
REVISED ORDER

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M-F	5A-530A	GMA RENO 5A	10	1.0	15.0	<del>525.00</del> 70	03/10-03/28	5	3	15	\$1,125.00
2	M-F	630A-7A	GMA RENO 6A	30	2.5	37.5	<del>520.00</del> 250	03/10-03/28	5	3	15	\$3,000.00
3	M-F	7A-8A	GD WRN AMR-ABC	30	3.0	27.0	<del>325.00</del> 300	03/10-03/28	3	3	9	\$2,250.00
4	M-F	11A-1130A	KOLO 8 MIDDAY	30	2.1	27.3	<del>325.00</del> 110	03/10-03/21 03/24-03/28	4 1	2 1	8 5	\$1,625.00
5	M-F	1130A-12P	KOLO 8 MIDDAY	30	2.0	12.0	<del>125.00</del> 110	03/10-03/28	2	3	6	\$750.00
6	M-F	6P-630P	ABC-WORLD NWS	30	4.8	72.0	\$500.00	03/10-03/28	5	3	15	\$7,500.00
7*	SA	630P-7P	KOLO 5A NWS	30	2.3	9.3	<del>325.00</del> 200	03/15-03/15 03/22-03/22 03/29-03/29 04/05-04/05	1 1 1 1	1 1 1 1	1 1 1 1	\$1,000.00

Sales Remark: V3 REVISED  
V3 Effective Dates Changed, Comment Changed

8 M-F 7P-1100P JORDANBY 10 5.0 75.0 \$800.00 03/10-03/28 5 3 15 \$7,500.00

2/16.21 = 4.5 30 v 1/1. 4/30 1005 5225

ORDER WORKSHEET

Rep Order# 10254311 Ver# 3 Status Revised  
 EC'd Yes

Traffic Order#

Printed: 03/06/14 1:23 PM  
 Last Received: 03/06/14 1:11 PM  
 Showing Buylines: All Lines

Station KOLO-TV RENO/NV  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SCIF  
 Estimate# 4017  
 Buyer REN ANGLE

Agency (NNRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/10/14-04/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ 1000	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
9	M-F	730P-8P	WHEEL-FORTRNE	30	4.0	60.0	<del>5500.00</del> 4150	03/10-03/28	5	3	15	\$7,500.00
10	M-F	11P-1135P	KOLO 8 DMS-11P	30	1.6	24.0	\$225.00	03/10-01/28	5	3	15	\$3,375.00
11*	M-F	5A-530A	GMA RENO 5A	30	1.0	5.0	<del>540.00</del> 70	03/31-04/04	5	1	5	\$375.00
12*	M-F	630A-7A	GMA RENO 6A	30	2.5	12.5	<del>3200.00</del> 270	03/31-04/04	5	1	5	\$1,000.00
13*	M-F	7A-9A	GD MRN AMR-ABC	30	3.0	9.0	<del>4250.00</del> 270	03/31-04/04	5	1	5	\$750.00
14*	M-F	11A-1130A	KOLO 8 MIDDAY	30	2.1	8.4	<del>545.00</del> 180	03/31-04/04	4	1	4	\$500.00
15*	M-F	1130A-12P	KOLO 8 MIDDAY	30	2.0	4.0	<del>125.00</del> 180	03/31-04/04	2	1	2	\$250.00
16*	M-F	6P-630P	ABC-WORLD NWS	30	4.8	24.0	\$500.00	03/31-04/04	5	1	5	\$2,500.00
17*	M-F	7P-730P	JEOPARDY	30	5.0	25.0	\$500.00	03/31-04/04	5	1	5	\$2,500.00

Sales remark: V3 REVISED  
 V3 More than 2 codes changed

Sales remark: V3 REVISED  
 V3 More than 2 codes changed

Sales remark: V3 REVISED  
 V3 More than 2 codes changed

Sales remark: V3 REVISED  
 V3 More than 2 codes changed

Sales remark: V3 REVISED  
 V3 More than 2 codes changed

Sales remark: V3 REVISED  
 V3 More than 2 codes changed



ORDER WORKSHEET

Rep Order# 10254311 Ver# 3 Status Revised Traffic Order#  
 EC'd Yes Printed: 03/06/14 1:23 PM 3 of 3  
 Last Received: 03/06/14 1:11 PM  
 Showing Buylines: All Lines

Station KOLO-TV RENONV  
 Advertiser (6887) POLITICAL ISSUE GROU  
 Product SALE  
 Estimate# 4017  
 Buyer BEN ANGLE  
 Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/10/14-04/06/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372  
 Dates

Ln	Day	Time	Program	Len	RTG/TMR	GRS5/ (000)	Rate	Start Date	End Date	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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19*	M-F	7:00P-8P	WHEEL-FOR TIME	30	4.0	20.0	225.00	03/31-04/04	5	1	5	51,125.00	
Sales remark: V3 REVISED													
V3 Note: than 2 codes changed													

---REPORT TOTALS---  
 Report Totals: 161 / \$47,125.00

---SALES MONTHLY TOTALS---  
 Mar2014: 121 / \$35,375.00  
 Order Totals: 161 / \$47,125.00

---COMPETITIVE---  
 Market Totals \$96,389.85  
 CABL .00% KANE .00% KOLO 48.89% KREN .00% KENS .00%  
 FNNV 4.73% KRXT .00%

Books [Null]  
 Demos RA1564P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10254311 Ver# 4 Status Returned

Traffic Order# 693224

Last Received: 03/06/14 2:08 PM  
Showing Buylines: All Rep and Station Changes

Station KOLO-TV RENO/NV  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SCLF  
Estimate# 4017  
Buyer BEN ANGLE

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 340/605/4017  
Flight Dates 03/10/14-04/06/14

Rep Firm MILLENNium SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5142  
Salesperson Fax# 917-206-8172

--- CONTRACT COMMENT ---

STATE GOVERNMENT LEADERSHIP FUND  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Please see several lines for rate changes. Please advise asa p. Thanku Anne

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1*	M-F	5A-530A	GMA RENO 5A Station remark: V4 chg rate to 70	30	1.0	15.0	\$75.00	03/10-03/28	5	3	15	\$1,125.00
2*	M-F	618A-7A	GMA RENO 6A Station remark: V4 chg rate to 250	30	2.5	37.5	\$250.00	03/10-03/28	5	3	15	\$1,000.00
3*	M-F	7A-8A	GD MEN AMR-ABC Station remark: V4 chg rate to 300	30	3.0	27.0	\$250.00	03/10-03/28	3	3	9	\$2,250.00
4*	M-F	11A-1130A	KOLO 8 MIDDAY Station remark: V4 chg rate to 100	30	2.1	27.3	\$125.00	03/10-03/28	4	2	8	\$1,000.00
5*	M-F	1130A-12P	KOLO 8 MIDDAY Station remark: V4 chg rate to 100	30	2.0	12.0	\$125.00	03/10-03/28	2	3	6	\$750.00
7*	Sa	830P-7P	KOLO 5A NWS	30	2.3	9.3	\$250.00	03/15-03/15	1	1	1	\$1,000.00
								03/22-03/22	1	1	1	
								03/29-03/29	1	1	1	
								04/05-04/05	1	1	1	

ORDER WORKSHEET

Rep Order# 10254311 Ver# 4 Status Returned Traffic Order# 693224 Printed: 03/06/14 2:08 PM 2 of 3  
 EC'd Yes Last Received: 03/06/14 2:08 PM  
 Showing Buylines: All Rep and Station Changes

Station KOLO-TV RENO NV  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SOLF  
 Estimate# 4017  
 Buyer BEN ANGLE  
 Agency (NARS) NATIONAL MEDIA RESEARCH PLANNING REP FIRM  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/10/14-04/06/14  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372

LT	Day	Time	Program	Len	RTG/TMP	GRB#/ (0001)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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8*	W-F	7P-730P	JEOPARDY	30	5.0	75.10	\$500.00	03/10-03/28	5	3	15	\$7,500.00
Station remark: V4 3/10-3/21 chg rate to 520 & w/o 3/24 to 525												

9*	M-F	730P-8P	WHEEL-FORTUNE	30	4.0	60.0	\$500.00	03/10-03/28	5	3	15	\$7,500.00
Station remark: V4 chg rate to 450												

11*	M-F	5A-530A	GMA RENO 5A	30	1.0	5.0	\$75.00	03/31-04/04	5	1	5	\$375.00
Station remark: V4 chg rate to 70												

12*	M-F	630A-7A	GMA RENO 6A	30	2.5	12.5	\$300.00	03/31-04/04	5	1	5	\$1,500.00
Station remark: V4 chg rate to 250												

13*	M-F	7A-8A	GD HRN AMR-ABC	30	3.0	9.0	\$250.00	03/31-04/04	3	1	3	\$750.00
Station remark: V4 chg rate to 300												

14*	M-F	11A-1130A	KOLO 6 MIDDAY	30	2.1	8.4	\$125.00	03/31-04/04	4	1	4	\$500.00
Station remark: V4 chg rate to 100												

15*	M-F	1130A-12P	KOLO 8 MIDDAY	30	2.0	4.0	\$125.00	03/31-04/04	2	1	2	\$250.00
Station remark: V4 chg rate to 180												

18*	M-F	730P-8P	WHEEL-FORTUNE	30	4.0	20.0	\$500.00	03/31-04/04	5	1	5	\$2,500.00
Station remark: V4 chg rate to 450												

---REPORT TOTALS---  
 Report Totals: 106 / \$30,125.00

---SALES MONTHLY TOTALS---

MAR2014: 123 / \$36,375.00  
 APR2014: 43 / \$11,750.00

ORDER WORKSHEET

Rep Order# 10254311 Ver# 4 Status Returned Traffic Order# 693224 Printed: 03/06/14 2:08 PM 3 of 3  
 EC'd Yes Last Received: 03/06/14 2:08 PM  
 Showing Buylines: All Rep and Station Changes

Station KOLO-TV RENO,NV  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SGLF  
 Estimate# 4017  
 Buyer BEN ANGLE  
 Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 348/605/4017  
 Flight Dates 03/11/14-04/06/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-206-8372

Order Totals: 161 / \$47,125.00

--- COMPETITIVE ---

Market Totals	CABL	KRNV	NAME	PERC	SPOT	SPOT	PERC	SPOT	PERC
\$96,189.85	.00%	4.73%	KRNV	.00%	48,694	46,388	.00%	00%	.00%

Books [null]  
 Demos SA3564P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS





ORDER WORKSHEET

Rep Order# 10254311 Ver# 5 Status Revised

Traffic Order# 693224

Last Received: 03/11/14 9:24 AM

Showing Buylines: All Rep and Station Changes

Printed: 03/11/14 12:32 PM

2 of 3

Station KOLO-TV RENO,NV  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SGLF  
Estimate# 4017  
Buyer BEN ANGLE

Agency (NMPS) NATIONAL MEDIA RESEARCH PLANNING REP FIRM  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 340/605/4017  
Flight Dates 03/10/14-04/06/14  
Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (TH3) TREVOR HEATON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spote/ Week	Num of Weeks	Total Spots	Total Cost
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7*	SA	630P-7P	KOLO SA NWS	30	2.3	9.2	\$200.00	03/15-03/15 03/22-03/22 03/29-03/29 04/05-04/05	1 1 1 1	1 1 1 1	4	\$800.00
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8*	M-F	7P-730P	JEOPARDY	30	5.0	50.0	\$520.00	03/10-03/21	5	2	10	\$5,200.00
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9*	M-F	710P-8P	WHEEL-FORTNE	30	4.0	60.0	\$459.00	03/10-03/28	5	3	15	\$6,750.00
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11*	M-F	5A-530A	QMA RENO 5A	30	1.0	5.0	\$70.00	03/31-04/05	5	1	5	\$350.00
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12*	M-F	630A-7A	QMA RENO 6A	30	2.5	12.5	\$256.00	03/31-04/04	5	1	5	\$1,250.00
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13*	M-F	7A-8A	GD NRN AMR-ABC	30	3.0	9.0	\$300.00	03/31-04/04	3	1	3	\$900.00
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14*	M-F	11A-1130A	KOLO 8 MIDDAY	30	2.1	8.6	\$100.00	03/31-04/04	4	1	4	\$400.00
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Sales remark: V5 CHG RATE TO 200/  
V5 Comment Changed, Rate Changed

Sales remark: V5 CHG RATE TO 520/  
V5 More than 2 codes changed

Sales remark: V5 CHG RATE TO 70/  
V5 Comment Changed, Rate Changed

Sales remark: V5 CHG RATE TO 256/  
V5 Comment Changed, Rate Changed

Sales remark: V5 CHG RATE TO 300/  
V5 More than 2 codes changed

Sales remark: V5 CHG RATE TO 100/  
V5 Comment Changed, Rate Changed

Sales remark: V5 CHG RATE TO 70/  
V5 Comment Changed, Rate Changed

Sales remark: V5 CHG RATE TO 300/  
V5 More than 2 codes changed

Sales remark: V5 CHG RATE TO 100/  
V5 Comment Changed, Rate Changed

ORDER WORKSHEET

Rep Order# 10254311 Ver# 5 Status Revised Traffic Order# 693224 Last Received: 03/11/14 9:24 AM Printed: 03/11/14 12:32 PM 3 of 3  
 EC'd Yes Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING Rep Firm MILLENNIUM SALES & MARKETING  
 Showing Buylines: All Rep and Station Changes

Station KOLO-TV RENO NV  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SELE  
 Estimate# 4017  
 Buyer BEN ANGLE  
 Agency (815) SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/10/14-04/06/14

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 340/605/4017  
 Flight Dates 03/10/14-04/06/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (TH3) TREVOR HEATON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 917-216-8372  
 Dates  
 Spots/ Week Num of Total Spots Total Cost

15\* M-F 1100A-12P KOLO 8 MIDDAY 30 2.0 4.0 \$108.00 03/21-04/04 2 1 2 \$200.00  
 Sales remark: V5 CHG RATE TO 100.  
 V5 Comment Changed, Rate Changed

18\* M-F 730P-8P WHEEL-FORTUNE 30 4.0 20.0 \$450.00 03/31-04/04 5 1 5 \$2,250.00  
 Sales remark: V5 CHG RATE TO 450/  
 V5 Comment Changed, Rate Changed

20\* M-F 7P-730P GEOPARDY 30 5.0 25.0 \$525.00 03/24-03/28 5 1 5 \$2,625.00  
 Sales remark: V5 NEW LINE- (FROM LINE 8) - RATE CHANGER TO 525 FOR WEEK OF 3/24  
 V5 Added

---REPORT TOTALS---

Report Totals: 108 / \$38,125.00

---SALES MONTHLY TOTALS---

Mar2014: 101 / \$38,450.00  
 Apr2014: 40 / \$11,675.00  
 Order Totals: 161 / \$47,125.00

---COMPETITIVE---

Market Totals \$96,389.85  
 CASL .00%  
 KRNV 4.73%  
 KQMG .00%  
 KPTV .00%  
 KOLA 48.89%  
 KTVN 46.38%  
 KREB .00%  
 KRNO .00%

Books [null]  
 Demo RA1564P

---CREDIT RISK---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KOLO-TV RENO	<b>Date:</b> 3/7/14
--	------------------------

I, Jon Ferrell

do hereby request station time concerning the following issue:

State Government Leadership Foundation
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: State Government Leadership Foundation



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator," "our partner in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, Executive Order, IRS tax code, federal government or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

State Government Leadership Foundation  
1201 F St. NW Suite 875  
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matt Walter- President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)





4925 Energy Way  
 Reno, NV 89502  
 (775) 858-2222  
 Fax: (775) 861-4298

Mailing Address National Media Inc 815 Slaters Lane Alexandria, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	40315	NEW	Broadcast	3/6/2014	3/6/2014
	Advertiser			Brand	Network
	State Gov Leadership Fund			Issue	KTVN 2.1 HD
Contract Description			Dates	Revenue Type	
			03/10/14 - 04/06/14	PI4	
Estimate #	Proposal #	Primary Salesperson	Buyer:		
4017	9293765	Katz; Washington DC			

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X	X	X	X	X			3	03/10 - 03/28	05:00:00 a 06:00:00 a	POI	:30	9	\$75.00
A 2	X	X	X	X	X			3	03/10 - 03/28	06:00:00 a 07:00:00 a	POI	:30	9	\$100.00
A 3	X	X	X	X	X			3	03/10 - 03/28	07:00:00 a 09:00:00 a	POI	:30	9	\$75.00
A 4							1	1	03/16 - 04/06	07:00:00 a 09:00:00 a	POI	:30	4	\$300.00
A 5	X	X	X	X	X			3	03/10 - 04/04	05:30:00 p 06:00:00 p	POI	:30	6	\$500.00
	X	X	X	X	X			3	03/10 - 03/16					
	X	X	X	X	X			3	03/31 - 04/06					
A 6	X	X	X	X	X			3	03/10 - 04/04	06:30:00 p 07:00:00 p	POI	:30	6	\$500.00
	X	X	X	X	X			3	03/10 - 03/16					
	X	X	X	X	X			3	03/31 - 04/06					
A 7							2	2	03/16 - 04/06	05:00:00 p 05:30:00 p	POI	:30	4	\$400.00
							2	2	03/10 - 03/16					
							2	2	03/31 - 04/06					
A 8					1			1	03/14 - 03/14	07:57:00 p 09:00:00 p	POI	:30	1	\$700.00
A 9					2			2	03/14 - 04/04	10:00:00 p 11:00:00 p	POI	:30	4	\$700.00
					2			2	03/10 - 03/16					
					2			2	03/31 - 04/06					
A 10							1	1	03/16 - 04/06	11:00:00 p 11:35:00 p	POI	:30	4	\$350.00



4925 Energy Way  
 Reno, NV 89502  
 (775) 858-2222  
 Fax: (775) 861-4298

Mailing Address National Media Inc 815 Slaters Lane Alexandria, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	40315	NEW	Broadcast	3/6/2014	3/6/2014
	Advertiser			Brand	Network
	State Gov Leadership Fund			Issue	KTVN 2.1 HD
Contract Description			Dates	Revenue Type	
			03/10/14 - 04/06/14	PI4	
Estimate #	Proposal #	Primary Salesperson		Buyer:	
4017	9293765	Katz; Washington DC			

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 11	X	X	X	X	X			3	03/31 - 04/04	05:00:00 a 06:00:00 a	POI	:30	3	\$75.00
A 12	X	X	X	X	X			3	03/31 - 04/04	06:00:00 a 07:00:00 a	POI	:30	3	\$100.00
A 13	X	X	X	X	X			3	03/31 - 04/04	07:00:00 a 09:00:00 a	POI	:30	3	\$75.00
A 14		1	1	1	1			5	03/10 - 04/04	05:00:00 p 05:30:00 p	POI	:30	10	\$500.00
		1	1	1	1			5	03/10 - 03/16					
		1	1	1	1			5	03/31 - 04/06					
A 15	1	1	1					3	03/17 - 03/26	05:00:00 p 05:30:00 p	POI	:30	6	\$500.00
C 16	X	X	X					1	03/17 - 03/26	05:30:00 p 06:00:00 p	POI	:30	2	\$500.00
A 17	1	1	1					3	03/17 - 03/26	06:30:00 p 07:00:00 p	POI	:30	6	\$500.00
A 18	X	X	X	X	X			7	03/10 - 04/04	07:00:00 p 07:30:00 p	POI	:30	14	\$150.00
	X	X	X	X	X			7	03/10 - 03/16					
	X	X	X	X	X			7	03/31 - 04/06					
A 19	1	1	1					3	03/17 - 03/26	07:00:00 p 07:30:00 p	POI	:30	6	\$150.00
A 20	X	X	X	X	X			7	03/10 - 04/04	07:30:00 p 08:00:00 p	POI	:30	14	\$150.00
	X	X	X	X	X			7	03/10 - 03/16					
	X	X	X	X	X			7	03/31 - 04/06					
A 21	1	1	1					3	03/17 - 03/26	07:30:00 p 08:00:00 p	POI	:30	6	\$150.00





4925 Energy Way  
 Reno, NV 89502  
 (775) 858-2222  
 Fax: (775) 861-4298

Mailing Address National Media Inc 815 Slaters Lane Alexandria, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	40315	NEW	Broadcast	3/6/2014	3/6/2014
	Advertiser			Brand	Network
	State Gov Leadership Fund			Issue	KTVN 2.1 HD
Contract Description			Dates	Revenue Type	
			03/10/14 - 04/06/14	PI4	
Estimate #	Proposal #	Primary Salesperson	Buyer:		
4017	9293765	Katz; Washington DC			

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 22	1	1	1	1	1			5	03/10 - 03/28	11:00:00 p 11:35:00 p	PO1	:30	15	\$350.00
A 23	1	1	1	1	1			5	03/31 - 04/04	11:00:00 p 11:35:00 p	PO1	:30	5	\$350.00
A 24	1	1	1	1	1			5	03/10 - 03/28	11:35:00 p 12:37:00 a	PO1	:30	15	\$150.00
A 25	1	1	1	1	1			5	03/31 - 04/04	11:35:00 p 12:37:00 a	PO1	:30	5	\$150.00

Booked	Airtime			NTR		Total	
	Broadcast	Gross	Net	Spots	Gross	Net	
Mar 2014		\$31,000.00	\$26,350.00	119			\$31,000.00
Apr 2014		\$13,700.00	\$11,645.00	50			\$13,700.00
<b>Totals:</b>		\$44,700.00	\$37,995.00	169			\$44,700.00
							\$37,995.00

ACCEPTED FOR STATION  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

ACCEPTED FOR ADVERTISER/AGENCY  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

Notice: This commercial schedule will run per the terms and conditions set forth on this contract. Per the station's practice, we do not require your signature on the contract before the schedule airs.

Conditions on reverse side hereof and attachments, if any, are a part hereof.

NONDISCRIMINATION POLICY: Sarkes Tarzian, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Sarkes Tarzian, Inc. or its station(s) that is intended to discriminate on the basis of race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jon Ferrell

do hereby request station time concerning the following issue:

State Government Leadership Foundation
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: State Government Leadership Foundation

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable).

I represent that the payment for the above described broadcast time has been furnished by (name and address):

State Government Leadership Foundation  
1201 F St. NW Suite #75  
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matt Walter- President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)





**KRNV**  
 1790 Vassar Street  
 Reno, NV 89502  
 (775)322-4444

# CONTRACT

<b>Contract / Revision</b> 128136 /		<b>Alt Order #</b> 07087021
<b>Product</b> ST GOVT LDRSHIP FNDN		
<b>Contract Dates</b> 03/10/14 - 03/30/14		<b>Estimate #</b> 4017
<b>Advertiser</b> ISS/ State Government Leadership Foundation		<b>Original Date / Revision</b> 03/07/14 / 03/11/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KRNV	<b>Account Executive</b> Kristen Waskie	<b>Sales Office</b> Blair - Philadelp
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
		<b>Total Ratings</b> 36.60
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

National Media, Inc.  
 815 Slaters Ln.  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRNV	03/10/14	03/30/14	Dr. Phil	M-F 3-4pm		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/10/14	03/16/14	MTWTF--				2	\$75.00	0.00			
Week:		03/17/14	03/23/14	MTWTF--				2	\$75.00	0.00			
Week:		03/24/14	03/30/14	MTWTF--				2	\$75.00	0.00			
N 2	KRNV	03/10/14	03/30/14	430-5pm	430-5pm		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/10/14	03/16/14	MTWTF--				2	\$75.00	2.40			
Week:		03/17/14	03/23/14	MTWTF--				2	\$75.00	2.40			
Week:		03/24/14	03/30/14	MTWTF--				2	\$75.00	2.40			
N 3	KRNV	03/10/14	03/30/14	News 4 at 5 W	5-5:30pm		:30				NM	3	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/10/14	03/16/14	MTWTF--				1	\$520.00	4.20			
Week:		03/17/14	03/23/14	MTWTF--				1	\$520.00	4.20			
Week:		03/24/14	03/30/14	MTWTF--				1	\$520.00	4.20			
N 4	KRNV	03/15/14	03/30/14	Saturday Night	1130pm-1am		:30				NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/10/14	03/16/14	-----1-				1	\$320.00	3.20			
Week:		03/17/14	03/23/14	-----1-				1	\$320.00	3.20			
Week:		03/24/14	03/30/14	-----1-				1	\$320.00	3.20			
<b>Totals</b>											36.60	18	\$3,420.00

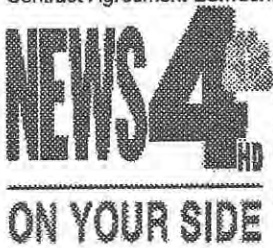
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/14 - 03/29/14	18	\$3,420.00	(\$513.00)	\$2,907.00
<b>Totals</b>	18	\$3,420.00	(\$513.00)	\$2,907.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.





**KRNV**  
 1790 Vassar Street  
 Reno, NV 89502  
 (775)322-4444

# CONTRACT

<u>Contract / Revision</u> 128215 /		<u>Alt Order #</u> 7087021
<u>Product</u> ST. GOV'T LEADERSHIP FOUNDATION		
<u>Contract Dates</u> 03/31/14 - 04/06/14		<u>Estimate #</u> 4017
<u>Advertiser</u> ISS/ State Government Leadership Foundatio		<u>Original Date / Revision</u> 03/11/14 / 03/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRNV	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 16.00
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**National Media, Inc.**  
 815 Slaters Ln.  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRNV	03/31/14	04/06/14	Dr. Phil	M-F 3-4pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	MTWTF--				2	\$75.00	1.90			
N 2	KRNV	03/31/14	04/06/14	430-5pm	430-5pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	MTWTF--				2	\$75.00	2.40			
N 3	KRNV	03/31/14	04/06/14	News 4 at 5 W	5-5:30pm		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	MTWTF--				1	\$520.00	4.20			
N 4	KRNV	04/05/14	04/05/14	Saturday Night	1130pm-1am		:30				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/31/14	04/06/14	-----S-				1	\$320.00	3.20			
<b>Totals</b>											16.00	6	\$1,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/31/14 - 04/05/14	6	\$1,140.00	(\$171.00)	\$969.00
<b>Totals</b>	6	\$1,140.00	(\$171.00)	\$969.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# Contract Data Report

Contract ID : 914403	Start Date : 03-31-2014	Bill Address : N/A
Client Name : (95085) SGLF*	Stop Date : 04-20-2014	
Agency Name : (6766) NATIONAL MEDIA	Revision Date : 03-07-2014 ; 2	
Rep Firm : (43) Nat'l Cable Comm	Entry Date : 03-07-2014	
Account Exec : Political, AE LV	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : *POLITICAL* #61996761 Est 4018 Q	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : CM-LAS VEGAS	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : None		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 03-07-2014		

Line #	Pri	Net	Zone	Start Date	Stop Date	Days	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
1	5/3	ESPNW	VALLEY WIDE 0	03/31/14	04/06/14	MTWTFSS	18:00	20:00	7	370.00	2,590.00	30	0
2	5/3	ESPNW	VALLEY WIDE 0	04/07/14	04/13/14	MTWTFSS	18:00	20:00	7	370.00	2,590.00	30	0
3	5/3	ESPNW	VALLEY WIDE 0	04/14/14	04/20/14	MTWTFSS	18:00	20:00	7	370.00	2,590.00	30	0
4	5/3	ESPNW	VALLEY WIDE 0	03/31/14	04/06/14	MTWTFSS	20:00	23:00	21	310.00	6,510.00	30	0
5	5/3	ESPNW	VALLEY WIDE 0	04/07/14	04/13/14	MTWTFSS	20:00	23:00	21	310.00	6,510.00	30	0
6	5/3	ESPNW	VALLEY WIDE 0	04/14/14	04/20/14	MTWTFSS	20:00	23:00	21	310.00	6,510.00	30	0
7	5/3	FXNCW	VALLEY WIDE 0	03/31/14	04/06/14	MTWTFSS	18:00	20:00	7	190.00	1,330.00	30	0
8	5/3	FXNCW	VALLEY WIDE 0	04/07/14	04/13/14	MTWTFSS	18:00	20:00	7	190.00	1,330.00	30	0
9	5/3	FXNCW	VALLEY WIDE 0	04/14/14	04/20/14	MTWTFSS	18:00	20:00	7	190.00	1,330.00	30	0
10	5/3	FXNCW	VALLEY WIDE 0	03/31/14	04/06/14	MTWTFSS	20:00	23:00	21	160.00	3,360.00	30	0
11	5/3	FXNCW	VALLEY WIDE 0	04/07/14	04/13/14	MTWTFSS	20:00	23:00	21	160.00	3,360.00	30	0
12	5/3	FXNCW	VALLEY WIDE 0	04/14/14	04/20/14	MTWTFSS	20:00	23:00	21	160.00	3,360.00	30	0
<b># Non-Billable: (0)</b>											<b>(\$0.00)</b>		
<b>Grand Total: 168</b>											<b>\$41,370.00</b>		

(\*) original line has been modified

### Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots	Network	System	Spots
ESPNW	VALLEY WI	84	FXNCW	VALLEY WI	84			

### Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Apr-14	41,370.00	30,593.12	168								

### Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Total Cost Net	Avg. Spot Cost (Gross) Total	Avg. Spot Cost (Gross) Paid	Avg. Spot Cost (Net) Total	Avg. Spot Cost (Net) Paid	Spot Status Summary			Preempt Spots	
								Scheduled	Aired	Failed	Billable	Non-Billable
168	168	41,370.00	30,593.12	246.25	246.25	182.10	182.10	168	0	0	0	0

### Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Non-Billable Preempts Total	Billable Preempts # of Spots	Billable Preempts Total	Non-Billable Makegood # of Spots	Non-Billable Makegood # of Spots	Billable Makegoods # of Spots	Billable Makegoods Total	Spot Var	Rev Var
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**Grand Total**

### Client Ad Copy Listing

No AdCopy Information Available

# Contract Data Report

Contract ID : 914134	Start Date : 03-10-2014	Bill Address : N/A
Client Name : (95085) SGLF*	Stop Date : 03-30-2014	
Agency Name : (6766) NATIONAL MEDIA	Revision Date : 03-07-2014 ; 3	
Rep Firm : (43) Natl Cable Comm	Entry Date : 03-06-2014	
Account Exec : Political, AE LV	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : *POLITICAL* *DTV* #61996777 Est	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : CM-LAS VEGAS	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : DirecTV I +		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 03-06-2014		

Line #	Pri	Net	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
1	4 / 3	DESPNW	DirecTV Las Veg	03/10/14	03/16/14	MTWTFSS	18:00	20:00	4	113.20	452.80	30	5
2	4 / 3	DESPNW	DirecTV Las Veg	03/17/14	03/23/14	MTWTFSS	18:00	20:00	4	113.20	452.80	30	5
3	4 / 3	DESPNW	DirecTV Las Veg	03/24/14	03/30/14	MTWTFSS	18:00	20:00	4	113.20	452.80	30	5
4	3 / 3	DESPNW	DirecTV Las Veg	03/10/14	03/16/14	MTWTFSS	20:00	23:00	10	92.81	928.10	30	5
5	3 / 3	DESPNW	DirecTV Las Veg	03/17/14	03/23/14	MTWTFSS	20:00	23:00	10	92.81	928.10	30	5
6	3 / 3	DESPNW	DirecTV Las Veg	03/24/14	03/30/14	MTWTFSS	20:00	23:00	10	92.81	928.10	30	5
7	4 / 3	DFXNCW	DirecTV Las Veg	03/10/14	03/16/14	MTWTFSS	18:00	20:00	4	47.30	189.20	30	5
8	4 / 3	DFXNCW	DirecTV Las Veg	03/17/14	03/23/14	MTWTFSS	18:00	20:00	4	47.30	189.20	30	5
9	4 / 3	DFXNCW	DirecTV Las Veg	03/24/14	03/30/14	MTWTFSS	18:00	20:00	4	47.30	189.20	30	5
10	3 / 3	DFXNCW	DirecTV Las Veg	03/10/14	03/16/14	MTWTFSS	20:00	23:00	10	39.10	391.00	30	5
11	3 / 3	DFXNCW	DirecTV Las Veg	03/17/14	03/23/14	MTWTFSS	20:00	23:00	10	39.10	391.00	30	5
12	3 / 3	DFXNCW	DirecTV Las Veg	03/24/14	03/30/14	MTWTFSS	20:00	23:00	10	39.10	391.00	30	5
<b># Non-Billable: (7)</b>											<b>(\$517.13)</b>		
<b>Grand Total: 77</b>											<b>\$5,366.17</b>		

(\* original line has been modified)

### Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots
DESPNW	DirecTV Las	38	DFXNCW	DirecTV Las	39

### Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots
Mar-14	5,366.17	3,968.28	77				

### Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Total Cost Net	Avg. Spot Cost (Gross) Total	Avg. Spot Cost (Gross) Paid	Avg. Spot Cost (Net) Total	Avg. Spot Cost (Net) Paid	Spot Status Summary			Preempt Spots	
								Scheduled	Aired	Failed	Billable	Non-Billable
77	77	5,366.17	3,968.28	70.04	70.04	51.79	51.79	71	2	4	0	7

### Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Non-Billable Preempts Total	Billable Preempts # of Spots	Billable Preempts Total	Non-Billable Makegood # of Spots	Non-Billable Makegood Total	Billable Makegoods # of Spots	Billable Makegoods Total	Spot Var	Rev Var
1	1	\$113.20	0	\$0.00	0	\$0.00	0	\$0.00	(1)	(\$113.20)
4	3	\$278.43	0	\$0.00	0	\$0.00	0	\$0.00	(3)	(\$278.43)
7	1	\$47.30	0	\$0.00	0	\$0.00	0	\$0.00	(1)	(\$47.30)
10	2	\$78.20	0	\$0.00	0	\$0.00	0	\$0.00	(2)	(\$78.20)
<b>Grand Total</b>	<b>7</b>	<b>\$517.13</b>	<b>0</b>	<b>\$0.00</b>	<b>0</b>	<b>\$0.00</b>	<b>0</b>	<b>\$0.00</b>	<b>(7)</b>	<b>(\$517.13)</b>

### Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
5	GR 914134-01	2	SGLF030614H	100.0%	03/10/14	00:00	03/30/14	24:00	30	00095085002	370695-693

### Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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# Contract Data Report

Contract ID : 914402	Start Date : 03-31-2014	Bill Address : N/A
Client Name : (95085) SGLF*	Stop Date : 04-20-2014	
Agency Name : (6766) NATIONAL MEDIA	Revision Date : 03-07-2014 : 2	
Rep Firm : (43) Nat'l Cable Comm	Entry Date : 03-07-2014	
Account Exec : Political, AE LV	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : *POLITICAL* *DISH* #61996777 Est	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : CM-LAS VEGAS	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : DISH I+		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 03-07-2014		

Line #	Pri	Net	Zone	Start Date	Stop Date	Days	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
1	4 / 3	DESPNW	DISH Las Vegas	03/31/14	04/06/14	MTWTFSS	18:00	20:00	4	36.77	147.08	30	2
2	4 / 3	DESPNW	DISH Las Vegas	04/07/14	04/13/14	MTWTFSS	18:00	20:00	4	36.77	147.08	30	2
3	4 / 3	DESPNW	DISH Las Vegas	04/14/14	04/20/14	MTWTFSS	18:00	20:00	4	36.77	147.08	30	2
4	3 / 3	DESPNW	DISH Las Vegas	03/31/14	04/06/14	MTWTFSS	20:00	23:00	10	30.15	301.50	30	2
5	3 / 3	DESPNW	DISH Las Vegas	04/07/14	04/13/14	MTWTFSS	20:00	23:00	10	30.15	301.50	30	2
6	3 / 3	DESPNW	DISH Las Vegas	04/14/14	04/20/14	MTWTFSS	20:00	23:00	10	30.15	301.50	30	2
7	4 / 3	DFXNCW	DISH Las Vegas	03/31/14	04/06/14	MTWTFSS	18:00	20:00	4	15.37	61.48	30	2
8	4 / 3	DFXNCW	DISH Las Vegas	04/07/14	04/13/14	MTWTFSS	18:00	20:00	4	15.37	61.48	30	2
9	4 / 3	DFXNCW	DISH Las Vegas	04/14/14	04/20/14	MTWTFSS	18:00	20:00	4	15.37	61.48	30	2
10	3 / 3	DFXNCW	DISH Las Vegas	03/31/14	04/06/14	MTWTFSS	20:00	23:00	10	12.70	127.00	30	2
11	3 / 3	DFXNCW	DISH Las Vegas	04/07/14	04/13/14	MTWTFSS	20:00	23:00	10	12.70	127.00	30	2
12	3 / 3	DFXNCW	DISH Las Vegas	04/14/14	04/20/14	MTWTFSS	20:00	23:00	10	12.70	127.00	30	2
<b># Non-Billable: (0)</b>											<b>(\$0.00)</b>		
<b>Grand Total: 84</b>											<b>\$1,911.18</b>		

(\* ) original line has been modified

### Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots
DESPNW	DISH Las V	42	DFXNCW	DISH Las V	42

### Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots
Apr-14	1,911.18	1,413.32	84				

### Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Total Cost Net	Avg. Spot Cost (Gross)	Avg. Spot Cost (Net)	Spot Status Summary			Preempt Spots	
				Total	Paid	Scheduled	Aired	Failed	Billable	Non-Billable
84	84	1,911.18	1,413.32	22.75	22.75	16.83	16.83	84	0	0

### Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Total	Billable Preempts # of Spots	Total	Non-Billable Makegood # of Spots	Total	Billable Makegoods # of Spots	Total	Spot Var	Rev Var
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**Grand Total**

### Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
2	GR DTV GENERIC EXPI	1	GENERIC EXPIRED SPOT	100.0%	03/05/14	00:00	03/05/14	24:00	30	00095085001	DNE

### Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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# Contract Data Report

Contract ID : 914404	Start Date : 03-31-2014	Bill Address : N/A
Client Name : (95085) SGLF*	Stop Date : 04-20-2014	
Agency Name : (6766) NATIONAL MEDIA	Revision Date : 03-07-2014 ; 2	
Rep Firm : (43) Nat'l Cable Comm	Entry Date : 03-07-2014	
Account Exec : Political, AE LV	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : *POLITICAL* *DTV* #61996777 Est	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : CM-LAS VEGAS	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : DirecTV I +		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 03-07-2014		

Line #	Pri	Net	Zone	Start Date	Stop Date	Days	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
1	4 / 3	DESPNW	DirecTV Las Veg	03/31/14	04/06/14	MTWTFSS	18:00	20:00	4	113.20	452.80	30	2
2	4 / 3	DESPNW	DirecTV Las Veg	04/07/14	04/13/14	MTWTFSS	18:00	20:00	4	113.20	452.80	30	2
3	4 / 3	DESPNW	DirecTV Las Veg	04/14/14	04/20/14	MTWTFSS	18:00	20:00	4	113.20	452.80	30	2
4	4 / 3	DESPNW	DirecTV Las Veg	03/31/14	04/06/14	MTWTFSS	20:00	23:00	10	92.81	928.10	30	2
5	4 / 3	DESPNW	DirecTV Las Veg	04/07/14	04/13/14	MTWTFSS	20:00	23:00	10	92.81	928.10	30	2
6	4 / 3	DESPNW	DirecTV Las Veg	04/14/14	04/20/14	MTWTFSS	20:00	23:00	10	92.81	928.10	30	2
7	4 / 3	DFXNCW	DirecTV Las Veg	03/31/14	04/06/14	MTWTFSS	18:00	20:00	4	47.30	189.20	30	2
8	4 / 3	DFXNCW	DirecTV Las Veg	04/07/14	04/13/14	MTWTFSS	18:00	20:00	4	47.30	189.20	30	2
9	4 / 3	DFXNCW	DirecTV Las Veg	04/14/14	04/20/14	MTWTFSS	18:00	20:00	4	47.30	189.20	30	2
10	4 / 3	DFXNCW	DirecTV Las Veg	03/31/14	04/06/14	MTWTFSS	20:00	23:00	10	39.10	391.00	30	2
11	4 / 3	DFXNCW	DirecTV Las Veg	04/07/14	04/13/14	MTWTFSS	20:00	23:00	10	39.10	391.00	30	2
12	4 / 3	DFXNCW	DirecTV Las Veg	04/14/14	04/20/14	MTWTFSS	20:00	23:00	10	39.10	391.00	30	2
<b># Non-Billable: (0)</b>											<b>(\$0.00)</b>		
<b>Grand Total: 84</b>											<b>\$5,883.30</b>		

(\* original line has been modified)

### Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots
DESPNW	DirecTV Las	42	DFXNCW	DirecTV Las	42

### Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots
Apr-14	5,883.30	4,350.70	84				

### Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Total Cost Net	Avg. Spot Cost (Gross)	Avg. Spot Cost (Net)	Spot Status Summary			Preempt Spots	
				Total	Paid	Scheduled	Aired	Failed	Billable	Non-Billable
84	84	5,883.30	4,350.70	70.04	70.04	51.79	51.79	84	0	0

### Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Total	Billable Preempts # of Spots	Total	Non-Billable Makegood # of Spots	Billable Makegoods # of Spots	Total	Spot Var	Rev Var
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### Grand Total

### Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
2	GR DTV GENERIC EXPI	1	GENERIC EXPIRED SPOT	100.0%	03/05/14	00:00	03/05/14	24:00	30	00095085001	DNE

### Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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# Contract Data Report

Contract ID : 914150	Start Date : 03-10-2014	Bill Address : N/A
Client Name : (95085) SGLF*	Stop Date : 03-30-2014	
Agency Name : (6766) NATIONAL MEDIA	Revision Date : 03-07-2014 ; 3	
Rep Firm : (43) Nat'l Cable Comm	Entry Date : 03-06-2014	
Account Exec : Political, AE LV	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : *POLITICAL* #61996761	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : CM-LAS VEGAS	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : None		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 03-06-2014		

Line #	Pri	Net	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
1	5/3	ESPNW	VALLEY WIDE 0	03/10/14	03/16/14	MTWTFSS	18:00	20:00	7	370.00	2,590.00	30	6
2	5/3	ESPNW	VALLEY WIDE 0	03/17/14	03/23/14	MTWTFSS	18:00	20:00	7	370.00	2,590.00	30	6
3	5/3	ESPNW	VALLEY WIDE 0	03/24/14	03/30/14	MTWTFSS	18:00	20:00	7	370.00	2,590.00	30	6
4	4/3	ESPNW	VALLEY WIDE 0	03/10/14	03/16/14	MTWTFSS	20:00	23:00	21	310.00	6,510.00	30	6
5	4/3	ESPNW	VALLEY WIDE 0	03/17/14	03/23/14	MTWTFSS	20:00	23:00	21	310.00	6,510.00	30	6
6	4/3	ESPNW	VALLEY WIDE 0	03/24/14	03/30/14	MTWTFSS	20:00	23:00	21	310.00	6,510.00	30	6
7	5/3	FXNCW	VALLEY WIDE 0	03/10/14	03/16/14	MTWTFSS	18:00	20:00	7	190.00	1,330.00	30	6
8	5/3	FXNCW	VALLEY WIDE 0	03/17/14	03/23/14	MTWTFSS	18:00	20:00	7	190.00	1,330.00	30	6
9	5/3	FXNCW	VALLEY WIDE 0	03/24/14	03/30/14	MTWTFSS	18:00	20:00	7	190.00	1,330.00	30	6
10	4/3	FXNCW	VALLEY WIDE 0	03/10/14	03/16/14	MTWTFSS	20:00	23:00	21	160.00	3,360.00	30	6
11	4/3	FXNCW	VALLEY WIDE 0	03/17/14	03/23/14	MTWTFSS	20:00	23:00	21	160.00	3,360.00	30	6
12	4/3	FXNCW	VALLEY WIDE 0	03/24/14	03/30/14	MTWTFSS	20:00	23:00	21	160.00	3,360.00	30	6
<b># Non-Billable: (0)</b>											<b>(\$0.00)</b>		
<b>Grand Total: 168</b>											<b>\$41,370.00</b>		

(\*) original line has been modified

### Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots
ESPNW	VALLEY WI	84	FXNCW	VALLEY WI	84

### Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots
Mar-14	41,370.00	30,593.12	168				

### Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Total Cost Net	Avg. Spot Cost (Gross) Total	Avg. Spot Cost (Net) Total	Spot Status Summary			Preempt Spots	
						Scheduled	Aired	Failed	Billable	Non-Billable
168	168	41,370.00	30,593.12	246.25	246.25	112	56	2	0	0

### Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Total	Billable Preempts # of Spots	Total	Non-Billable Makegood # of Spots	Billable Makegoods # of Spots	Total	Spot Var	Rev Var
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### Grand Total

### Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
6	GR 914150-01	2	SGLF030614H	100.0%	03/10/14	00:00	03/30/14	24:00	30	00095085002	370695-693

### Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name
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# Contract Data Report

Contract ID : 914146	Start Date : 03-10-2014	Bill Address : N/A
Client Name : (95085) SGLF*	Stop Date : 03-30-2014	
Agency Name : (6766) NATIONAL MEDIA	Revision Date : 03-07-2014 ; 3	
Rep Firm : (43) Nat'l Cable Comm	Entry Date : 03-06-2014	
Account Exec : Political, AE LV	Client Phone # : 301-951-2620	
Comm Desc : None	Billing Period : Broadcast	
Remarks : *POLITICAL* *DISH* #61996777 Est	Billing Type : Standard	
Primary Ref. : NCC - Political	Affidavit Type : Full Detail - No Notary	
Secondary Ref. : CM-LAS VEGAS	Inv Remarks : Thank you for using Cox Media.	
Third Ref. : DISH I+		
Fourth Ref. : EDI		
Contract Stat. : Active		
Contract Type : Political		
Contract Date : 03-06-2014		

Line #	Pri Amd	Net	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Total Spots	Spot Cost	Total Cost	Spot Len	Copy Group
1	4 / 3	DESPNW	DISH Las Vegas	03/10/14	03/16/14	MTWTFSS	18:00	20:00	4	36.77	147.08	30	4
2	4 / 3	DESPNW	DISH Las Vegas	03/17/14	03/23/14	MTWTFSS	18:00	20:00	4	36.77	147.08	30	4
3	4 / 3	DESPNW	DISH Las Vegas	03/24/14	03/30/14	MTWTFSS	18:00	20:00	4	36.77	147.08	30	4
4	3 / 3	DESPNW	DISH Las Vegas	03/10/14	03/16/14	MTWTFSS	20:00	23:00	10	30.15	301.50	30	4
5	3 / 3	DESPNW	DISH Las Vegas	03/17/14	03/23/14	MTWTFSS	20:00	23:00	10	30.15	301.50	30	4
6	3 / 3	DESPNW	DISH Las Vegas	03/24/14	03/30/14	MTWTFSS	20:00	23:00	10	30.15	301.50	30	4
7	4 / 3	DFXNCW	DISH Las Vegas	03/10/14	03/16/14	MTWTFSS	18:00	20:00	4	15.37	61.48	30	4
8	4 / 3	DFXNCW	DISH Las Vegas	03/17/14	03/23/14	MTWTFSS	18:00	20:00	4	15.37	61.48	30	4
9	4 / 3	DFXNCW	DISH Las Vegas	03/24/14	03/30/14	MTWTFSS	18:00	20:00	4	15.37	61.48	30	4
10	3 / 3	DFXNCW	DISH Las Vegas	03/10/14	03/16/14	MTWTFSS	20:00	23:00	10	12.70	127.00	30	4
11	3 / 3	DFXNCW	DISH Las Vegas	03/17/14	03/23/14	MTWTFSS	20:00	23:00	10	12.70	127.00	30	4
12	3 / 3	DFXNCW	DISH Las Vegas	03/24/14	03/30/14	MTWTFSS	20:00	23:00	10	12.70	127.00	30	4
<b># Non-Billable: (6)</b>											<b>(\$152.62)</b>		
<b>Grand Total: 78</b>											<b>\$1,758.56</b>		

(\*) original line has been modified

### Spot Totals by Network and Zone

Network	System	Spots	Network	System	Spots
DESPNW	DISH Las V	38	DFXNCW	DISH Las V	40

### Anticipated Billing Schedule

Month	Gross	Net	Spots	Month	Gross	Net	Spots	Month	Gross	Net	Spots
Mar-14	1,758.56	1,300.46	78								

### Contract Summary

Total Spots	Paid Spots	Total Cost Gross	Total Cost Net	Avg. Spot Cost (Gross) Total	Avg. Spot Cost (Gross) Paid	Avg. Spot Cost (Net) Total	Avg. Spot Cost (Net) Paid	Spot Status Summary			Preempt Spots	
								Scheduled	Aired	Failed	Billable	Non-Billable
78	78	1,758.56	1,300.46	22.75	22.75	16.83	16.83	78	0	0	0	6

### Preempt / Makegood Detail

Line #	Non-Billable Preempts Spots	Non-Billable Preempts Total	Billable Preempts # of Spots	Billable Preempts Total	Non-Billable Makegood # of Spots	Non-Billable Makegood Total	Billable Makegoods # of Spots	Billable Makegoods Total	Spot Var	Rev Var
1	1	\$36.77	0	\$0.00	0	\$0.00	0	\$0.00	(1)	(\$36.77)
4	3	\$90.45	0	\$0.00	0	\$0.00	0	\$0.00	(3)	(\$90.45)
10	2	\$25.40	0	\$0.00	0	\$0.00	0	\$0.00	(2)	(\$25.40)
<b>Grand Total</b>	<b>6</b>	<b>\$152.62</b>	<b>0</b>	<b>\$0.00</b>	<b>0</b>	<b>\$0.00</b>	<b>0</b>	<b>\$0.00</b>	<b>(6)</b>	<b>(\$152.62)</b>

### Client Ad Copy Listing

Group ID	Copy Group	Cut	Name	Rotation	Start Date	Start Time	Stop Date	Stop Time	Spot Length	Spot Id	Local Id
4	GR 914146-01	2	SGLF030614H	100.0%	03/10/14	00:00	03/30/14	24:00	30	00095085002	370695-693

### Optimized Copy Listing

Client Id	Client Name	Default Ad Copy Id	Default Ad Copy Name	Optimized Ad Copy Id	Optimized Ad Copy Name	Optimized Attrib. Name

# **EXHIBIT 4**

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March 11, 2014

To: Station Managers

Re: *SGLF: Response to Letter from the Committee to Elect Ross Miller*

Dear Sir or Madam:

As counsel to the State Government Leadership Foundation ("SGLF"), I am responding to the letter you received from Mr. Jim Lamb on March 10, 2014 on behalf of the Committee to Elect Ross Miller. That letter is a weak attempt to convince your station to pull SGLF's "Lifestyle" spot (referred to by Mr. Lamb as "House of Cards"), which brings attention to Ross Miller's lavish lifestyle and acceptance of over \$60,000 in gifts from special interests while serving as Nevada's Secretary of State.

According to Mr. Lamb, the ad falsely asserts that Nevada taxpayers were the source of these gifts. It would be hard to misrepresent the content of a thirty-second ad any more than Mr. Lamb has done.

SGLF nowhere states that taxpayers were the source of these gifts. Rather, the ad clearly and specifically states that "Miller took \$60,000 in gifts from special interests, on top of his six-figure salary." The whole point of the ad, which is abundantly clear to anyone who sees it, is that Ross Miller has lived a lavish lifestyle while serving as Secretary of State. Mr. Lamb does not dispute any of this – he certainly does not dispute that Ross Miller took these gifts, nor can he dispute that Nevada's taxpayers pay for Ross Miller's six-figure salary. Left unsaid, because he cannot dispute this either, is that Ross Miller received these gifts from special interests because of his taxpayer-funded position as Secretary of State. The facts are clear: Nevada's taxpayers are paying for Ross Miller to be Secretary of State, and he is using that position to live the high life.

Your station should ignore Mr. Lamb's empty threats. Nevadans have a right to hear what their Secretary of State has been up to, and your station should not be badgered into protecting Ross Miller from the truth.

March 11, 2014  
Page 2

Please do not hesitate to contact me if you have any questions.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'M. Raymer', with a stylized flourish at the end.

Matthew S. Raymer



SGLF

Title: Lifestyle

TV: 30

<p>Ross Miller is traveling the globe on someone else's nickel</p>	<p>Public Records obtained from Ross Miller's office indicate Miller has traveled across the United States, including international trips to Puerto Rico, on public funding. Ross Miller Public Records 2007 – 2013.</p> <p>In addition, in 2012 Miller took trips to Kuwait and Qatar aboard federal aircraft. Targeted News Service, 9/11/12/</p>
<p>Fancy parties, exclusive sporting events.</p> <p>Posing with celebrities, even playmates</p> <p>Ahhh, one can dream...</p> <p>But for this Nevada politician, it's reality.</p> <p>Meet Ross Miller.</p>	<p>Ross Miller's social media accounts reveal dozens of posts and pictures highlighting a lifestyle filled with parties, extravagant events, and abundant travel. Ross Miller Social Media; Twitter, Instagram, Lockerz, accessed July 2013.</p>
<p>Miller took \$60,000 in gifts and travel from special interests.</p>	<p>Ross Miller's latest Financial Disclosure statements now indicate Miller has accepted \$80,103 worth of gifts since 2009. Nevada Contributions &amp; Expenses Reports / Financial Disclosure Statements Search; last accessed 1/9/14.</p> <p>Among the gifts were 19 banquet dinners worth \$5,975; \$15,323 worth of travel to conferences in Chicago, Aspen (three times), and other locations; four golf outings worth \$1,370; 14 sets of tickets to sporting events worth \$9,731.14; and one airline flight paid for by baseball player Shane Victorino.</p>

<p>On top of his six-figure salary.</p>	<p>Ross Miller's Financial Disclosure statements indicate Miller's salary as of 2013 is \$102,898.00. Nevada Contributions &amp; Expenses Reports / Financial Disclosure Statements Search; last accessed 1/9/14.</p>
<p>Self-serving Politician Ross Miller</p> <p>Tell Ross Miller to stop living the high life at your expense.</p> <p>State Government Leadership Foundation paid for this advertising.</p>	<p>As laid forth above, Nevada's taxpayers are paying a six-figure salary for Ross Miller to be a Secretary of State, and Miller is using that position to live an extravagant social life as enjoyed by the wealthy. This lifestyle includes the acceptance of the above named gifts from special interests, and is further evidenced by his publically documented extravagant life style on social media.</p>