

## BOB BEERS ON THE ISSUES.

### FISCAL RESPONSIBILITY.

As a former state senator, city councilman, and certified public accountant, Bob has a long track record of solving debt crisis issues and eliminating government waste. He knows that rampant government growth, unconscionable waste, and new debt to cover daily expenses is systematically destroying the solvency and sovereignty of the United States. It is not sustainable. He will avoid partisan politics and work to solve the debt crisis that Harry Reid and Congress continue to ignore.

### HEALTH CARE AND EDUCATION.

As the federal government has encroached on local and state issues such as education and health care, Nevadans have seen both disastrous and unfair results. Bob knows that education systems work better when states model themselves after private schools that outperform public counterparts. As someone who was at the forefront of tort reform in Nevada, Bob also trusts Nevada doctors and medical providers over the federal bureaucracy that now stands between Nevadans and their doctors.

### ECONOMIC PROSPERITY.

As a small business owner and chief financial officer, Bob has solutions that can put the country back on the path to prosperity. By reducing federal debt payments, seeing more taxpayer dollars remain in Nevada, and ensuring federal regulations do not hinder economic growth, local governments will be able to better serve the best interests of their communities, states like Nevada will see economic growth, and the U.S. dollar will begin to regain its value as the strongest, most reliable currency in the world.

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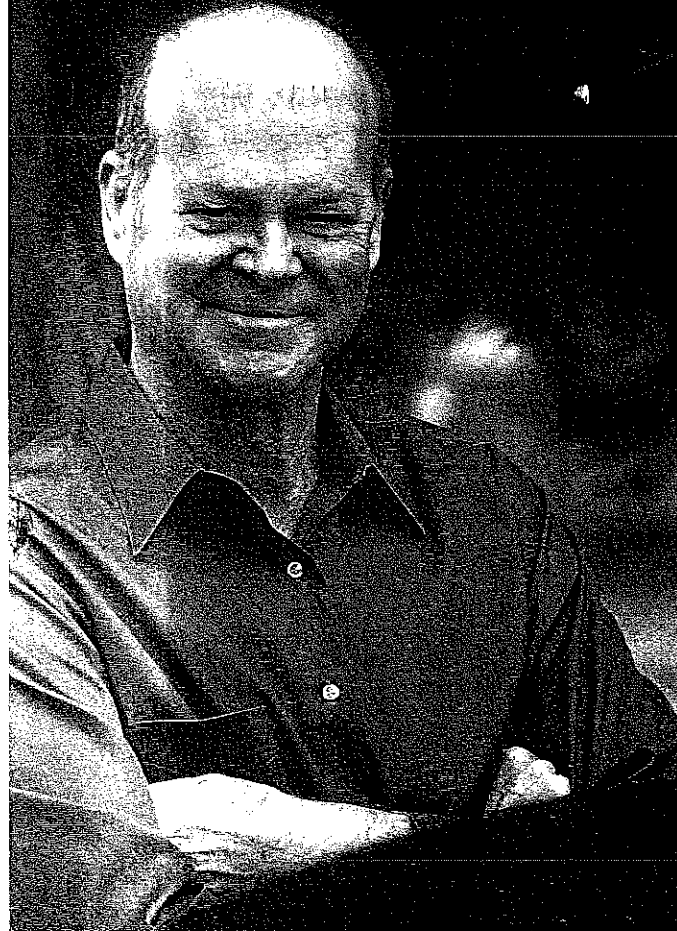
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**BOBBEERS**  
FOR U.S. SENATE 2016  
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- ★ Certified Public Accountant
- ★ Certified Fraud Examiner
- ★ Respected Business Owner
- ★ Former State Legislative Leader
- ★ Effective City Councilman

Elect **Bob Beers** To The United States Senate | [beers4nevada.org](http://beers4nevada.org)

Paid for by Beers for US Senate 2016

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**BOBBEERS**  
FOR U.S. SENATE 2016  
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*"Bob Beers is one of the few friends on whom Nevadans can rely. He has proven it at the state and local levels. He will prove it in Washington."*

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**BOBBEERS**  
FOR U.S. SENATE 2016  
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"There comes a time when government becomes so large and complicated that its citizens can no longer understand it. And when we are no longer represented to ask tough questions from such a government, then our future is up for grabs. Nevada is our home and we deserve the right to direct our future.

We need to secure a new path for prosperity in Nevada. I need your support to ensure Nevada is better represented in Washington for job growth, fiscal responsibility, and the health and education of our families. We can no longer kick the can down the road. We need to send a clear message that our community leaders and business owners have a clear vision for Nevada."

**Bob Beers**  
Candidate for United States Senate

For more information on Nevada issues, information, and to support Bob Beers for United States Senate, call **702-592-8822** or visit [beers4nevada.org](http://beers4nevada.org).

**Together, we can restore Nevada.**

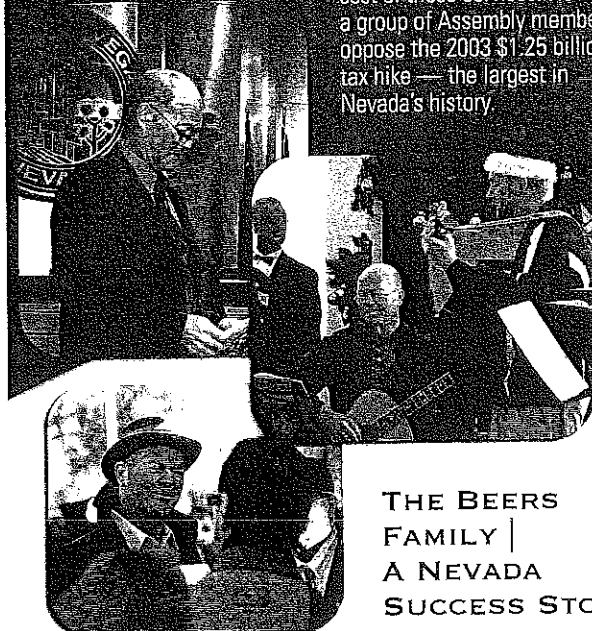
## ABOUT BOB BEERS | HARD WORK AND HEART.

Bob Beers is a Nevadan. He moved to the state with his parents at age 11, grew up in both southern and northern Nevada, and became a community and civic leader in a time of need.

He never intended to become an elected official. In 1998, a retiring assemblywoman encouraged Bob to run for her Assembly District 4 seat. She knew Nevada could use someone with his background and he handily won his first election.

Bob went on to be one of the most active and dedicated legislators in the Assembly. He was one of few freshman legislators to ever serve on the Assembly Ways and Means Committee and the first minority freshman to chair a subcommittee.

Bob was responsible for many improvements within state government, enhancing resident services while reducing the cost of those services. He also led a group of Assembly members to oppose the 2003 \$1.25 billion tax hike — the largest in Nevada's history.



### THE BEERS FAMILY | A NEVADA SUCCESS STORY.

There were less than a half-million people in the state when the Beers family first moved to Nevada. Clark County had less than 250,000. Washoe County had less than 150,000. It was a different era, one that all lifelong Nevadans are proud of.

Like many families, the Beers family came to Nevada for the promise of a better quality of life and future. Frank Beers relocated to work at the Nevada Test Site as an engineer. Bob's mother, Pat, took a job as a schoolteacher and later became a licensed Marriage and Family Therapist.

While they did not block the tax hike, residents in Bob's district encouraged him to run against a 20-year incumbent for the State Senate. Despite being outspent nearly 3-to-1, Bob won the election.

In the State Senate, Bob worked to repeal the tax increase, redirect "pork" spending to reduce payroll taxes and create jobs, and improve education. He was also the first to call for a state tax surplus refund, encouraging Governor Kenny Guinn to return \$300 million to taxpayers.

This win for Nevadans helped Bob become the voice of accountable government and a trusted advisor on matters related to the state budget, staving off recessionary pressures for two more years. He also increased the homestead exemption, saving hundreds of homeowners from foreclosure.

He planned to do more in his second term. Unfortunately, Bob was falsely accused of being under review by the state Ethics Commission during his re-election campaign, which cost him the election. Bob was later exonerated when the opposition admitted

Like his father, Bob was very active in school and in his community. He was a Boy Scout who took an early interest in music, ham radio, and the outdoors. In 1977, he graduated from Clark High School with honors and spent a few years in northern Nevada while attending the University of Nevada, Reno (UNR).

While studying journalism at UNR, Bob began working as a disc jockey and newsman for KCBN and KRNO in Reno. The station offered him the chance to become the youngest radio news director in the history of the state. Not long after, he married his high school sweetheart, Sarah, before returning to Las Vegas to work for radio stations KLUC and KMJJ and complete his degree at the University of Nevada, Las Vegas (UNLV).

While raising a family in Las Vegas, Bob graduated with distinction from UNLV in 1987 and became a certified public accountant. In 1995 and 1996, Bob was named a "Top 40 Under 40" business leader by the Las Vegas Business Press. His first accounting and software company — Wilson, Beers and Alu — was bought by large regional CPA firm.

In 2009, he purchased a struggling firm and brought it into federal compliance with the help of former Nevada Treasurer Bob Seale. They renamed the firm Seale and Beers, CPAs, and recruited former Deloitte accountants as partners.

Bob's wife Sarah works for the Clark County Department of Family Services. She and Bob have two adult children, Lindsey, age 25

and Kyle, age 18. Kyle is currently attending the University of Nevada, Reno.

Frank Beers and Sarah's parents, Ken and Grace Johnson, are retired and live in western Las Vegas. Bob's mom, Pat, passed away last year.

She was comforted in seeing one of her dreams fulfilled. Her son had become a community leader and American success story. As a U.S. Senator, Bob Beers will represent Nevada interests in job growth, fiscal responsibility, and more local and state autonomy in decisions related to the health, education and well-being of our families. He will put Nevada first with your support.

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FOR U.S. SENATE 2018  
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## COMMUNITY LEADERSHIP | A BETTER FUTURE FOR NEVADA.

Bob has served as a leader, member, and on the boards of many civic and community organizations.

- American Mining History Association
- Las Vegas Metro Chamber of Commerce
- Las Vegas Songwriters Association
- Nevada Advisory Committee to the U.S. Civil Rights Commission
- Nevada League of Cities/Counties Conference
- Nevada Society of Certified Public Accountants
- Nevada State Rehabilitation Council
- Opportunity Village
- Oversight Panel for School Facilities
- Southern Nevada Bluegrass Music Society
- Southern Nevada Clean Communities
- Southern Nevada Health District Board
- Southern Nevada Regional Planning Commission
- Tonopah Historic Mining Park Foundation
- Turnaround Management Association
- Yucca Mountain Nuclear Repository Committee
- UNLV College of Business, Accounting Department Advisory Board

Since being elected city councilman, he has also taken a personal and active role in every aspect of his community. He has assisted schools in resolving safety concerns, brought together private-public partnerships to improve area parks, assisted the Boys & Girls Club to improve services for a youth camp, mediated several public safety and traffic concerns, established the first Shakespeare in the Park in his ward, and graduated from the Las Vegas Metropolitan Police Department Citizens Police Academy. He has an open door policy as a councilman, one he will preserve in any office.

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